

Announcing GLOBSYN BUSINESS SCHOOL

MARKETING FINANCE OPERATIONS INFORMATION TECHNOLOGY HRM

Admissions Open For 2-Year Full-time & 3-Year Part-time PGDM



Already, in 2002 everything seems different from 1999. Change, often unexpected and sudden, seems the only constant. In business, anticipating and managing change is priority No.1. A young manager in 2004 has to be made of different stuff, to not flinch in the line of fire.

The world has changed. This is today's MBA

**Unlearn the past
Understand the present
Anticipate the future**

At Glosyn Business School our robust curriculum and the superb IT empowered environment of TechnoCampus is reinforced by powerful exposure to real world business situations through projects, labs, participations made possible by unique Learn & Intern and Teach & Work opportunities. This is business education with a relevance you won't find anywhere else. To knowledge you add the ability to succeed in the midst of change.

Research labs and special facilities

For its students and faculty, GBS is setting up specialised centres of excellence to assist in curricular programs, enable scholars to focus on subjects of specialised interest and promote incubation of entrepreneurial initiatives.

- Center for Experiential Learning
- Entrepreneurship Development Centre : 'The Hatchery'
- Supply Chain Management Center

Glosyn Corporate Recruitment Programme

Glosyn Technologies was the first IT education provider to run a successful campus recruitment program.

In these four years, Glosyn has placed over 2000 TechnoCampus trained professionals in high-end careers with over 70 leading companies like Cognizant, Deutsche Software, IBM Global, L&T Information Technology, etc. Glosyn Business School is expected to enjoy the same access. In addition, it has a unique Placement Collaboration Programme with IMI (International Management Institute, Delhi - one of the top-20 management institutes in India) that will enviably augment the numbers, options and quality of employment opportunities for GBS students.

GBS SCHOLARS AWARDS - Attractive Fee Waivers !

Only for students of the 2-Year Full-time programme : on the basis of selection at the end of the first term by the Faculty and Governing Council, the 3 toppers of the first batch will win complete waiver of the remaining Term Fees, amounting to Rs. 1,75,000, while 12 others will win a bulk Term Fee waiver of Rs. 1,00,000.

FINANCE ? No Problem.

Up to 100% loan available from HDFC Ltd. and Central Bank of India, as per standard bank procedures.

ELIGIBILITY :

For 2-Year Full-time PGDM - graduate in any discipline, with at least 50% marks.

For 3-Year Part-time PGDM - graduate in any discipline with at least 50% marks and 2 years' work experience.

GBS Governing Council

Wisdom, direction, global enmeshment, market awareness and relevance of education are critical ingredients of a quality management institute. Entrepreneur-founder Bikram Dasgupta sought out a team of eminent corporate leaders, technocrats and academics to form a Governing Council in tune with the GBS mission. Chairman of this Council is Mr. D.N.Ghosh, former Chairman of SBI and other major businesses, as well as of IIM Lucknow and MDI Gurgaon. Patron and Advisor is Dr. Nitish Sengupta, noted economic analyst, administrator, MP and Director-General, International Management Institute, New Delhi. Prof. Subroto Sengupta, former MD Clarion McCann and Professor at IIMs Ahmedabad and Calcutta and India's pioneer brand thinker is a valued member of the Governing Council.

**Last date for submitting forms : April 12
Classes start : July 22**

Collect Application Kit for PGDM (2-Year Full-time & 3-Year Part-time) from Glosyn Business School (9 am - 7 pm) by paying Rs. 800/- by Cash/DD. To have the Application Kit couriered to you, send a DD for Rs. 800/- to any one of the addresses below. Or, access the Form from www.globsyn.com/gbs and send it with a DD for Rs. 650/-. All DDs to be drawn in favour of "Glosyn Technologies Limited - A/c Business School" payable at Kolkata.

The MBA qualification for 2004 !

Glosyn Business School CAMPUS : TechnoCampus, X1/11 & 12, Block-EP, Sector V, Salt Lake, Kolkata 700 091

ADMISSIONS OFFICE : FD-404, Sector III, Salt Lake, Kolkata 700 091. ENQUIRIES : (033) 357 3610/11/12, 334 0328, 358 1419 email : gbs@globsyn.co.in

TechnoCampus

globsyn technologies

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