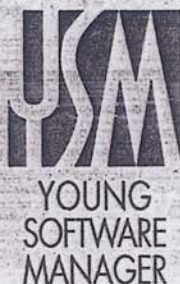


## TECHNOCAMPUS

# CENTER OF IBM SOFTWARE EXCELLENCE

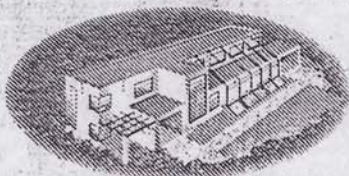
First ever 6-month full-time YSM course commencing on November 11, 1997.

- ▶ Only 'Center of IBM Software Excellence' in South Asia, a Rs. 12.6 crore investment in Calcutta. A 2-acre software campus.
- ▶ Strategic alliance between IBM and GlobSyn Technologies Limited.
- ▶ Curriculum consists of 60% advanced software education conforming to IBM norms, 40% critical management education conforming to MBA courseware from premium management institutes.



- ▶ Financial assistance available. 20 top entrants guaranteed full corporate sponsorships.
- ▶ S/390 Mainframe and AS/400 computer facility with 100 workstations.
- ▶ Multi-disciplinary faculty drawn from leading institutions of teaching and research in software engineering.
- ▶ Young Software Managers are guaranteed higher entry levels in global development facilities based on IBM technologies.

## DIRECT ENTRY TO PROJECT MANAGEMENT. CAREER IN GLOBAL DEVELOPMENT CENTERS.



*In the view of the software industry, TechnoCampus is an innovation. A "Finishing School" that takes high potential raw material and turns them into ready-made, but completely dependable, decision makers: the YSM. Each one at heart a technopreneur on the rise.*

**Submit Application Forms by August 2nd**  
**All-India Examination on September 14th**  
ACCOMMODATION ASSISTANCE AVAILABLE

YSM COURSE	ENTRANCE
<ul style="list-style-type: none"><li>• Generic Technology</li><li>• Mainframe &amp; Midrange Platforms</li><li>• Front End Tools</li><li>• Emerging Technologies</li><li>• Software Applications Engineering</li><li>• General Management</li><li>• Live Projects</li></ul>	<ul style="list-style-type: none"><li>• MVS • DB2 • CICS</li><li>• Y2K</li><li>• Internet • Java</li><li>• VisualAge</li><li>• VisualGen</li><li>• MQ Series</li><li>• Datamining</li><li>• Datawarehousing</li></ul>

COURSE PRE-REQUISITES:

- B Tech/BE, MCA, MBA, etc.
- OR
- Graduates with minimum one year's software development experience

The national selection process, managed by the Indian Institute of Psychometry (IIP), is based on a structured application form and examination to be conducted by IIP at Calcutta, Mumbai, Bangalore, Hyderabad, Delhi, Chennai, Bhubaneswar, Patna, Guwahati and Nagpur.

**SLOG 6 MONTHS. JUMP 3 YEARS.**

*GlobSyn is the brainchild of Bikram Dasgupta, a prime technopreneur of India's IT industry. GlobSyn embodies a leavening concept of "Institutions & Infrastructure", three crucial linkages of forward integration: TECHNOCAMPUS, a high end Computer Education Institute and Lab; TECHNOWARE a powerful mainframe based Development Centre; and INFINITY a 40 acre, multi-tower "Intelligent City". All in communion in Calcutta. A far-reaching act of faith in the mission of infotech.*



**Collect your Application Kit from the following centres by paying Rs. 350/- :**

GLOBSYN TECHNOLOGIES LIMITED, GlobSyn House, FD 404, Sector III, Salt Lake, Calcutta 700 091. Ph : 358-1419, 334-0328  
OR State Bank of India - La Martiniere Branch (near Minto Park, on A. J. C. Bose Road)  
To receive your Kit by mail, send Rs. 350/- by Postal Order/DD  
(in favour of GLOBSYN TECHNOLOGIES LIMITED payable at Calcutta) by Registered Post to GlobSyn, Calcutta.