

## INFRASTRUCTURE

The Globsyn Business School Campus is situated on the outskirts of Kolkata, at Amtala on Diamond Harbour Road away from the hustle and bustle of the city, built to create the experience of "knowledge and life" in a single environment. The campus is built on 100,000 sq.ft area land spread over 5 acres out of which 1.62 acre land has been used for the construction of the B-School with plenty of space still remaining for expansion.

The aesthetically designed campus offers serene green landscape with modern amenities existing side by side with modern Wi-Fi enabled classrooms with projectors, lounges, cafeteria, hygienic toilets, and library having state-of-the-art amenities. Our students also enjoy a beautifully manicured and meticulously maintained playing-field and indoor games facilities.

The well designed campus sees a mix of students who come from varied social backgrounds and culture and provides them with a holistic, all-encompassing learning environment where young men and women have the freedom to fulfill their career aspirations through a globally networked, corporate savvy, research driven management education system.

### Classrooms & Learning facilities

Our institute has its infrastructure in line with AICTE norms. The Institute has maintained and constructed the infrastructure that facilitates both curricular and co-curricular activities. All the departments are fully equipped with the necessary infrastructure to meet the ever increasing requirements with adequate class rooms, seminar hall, tutorial room, computer center and sufficient space for hosting all academic activities.

GBS infrastructure details are given below:



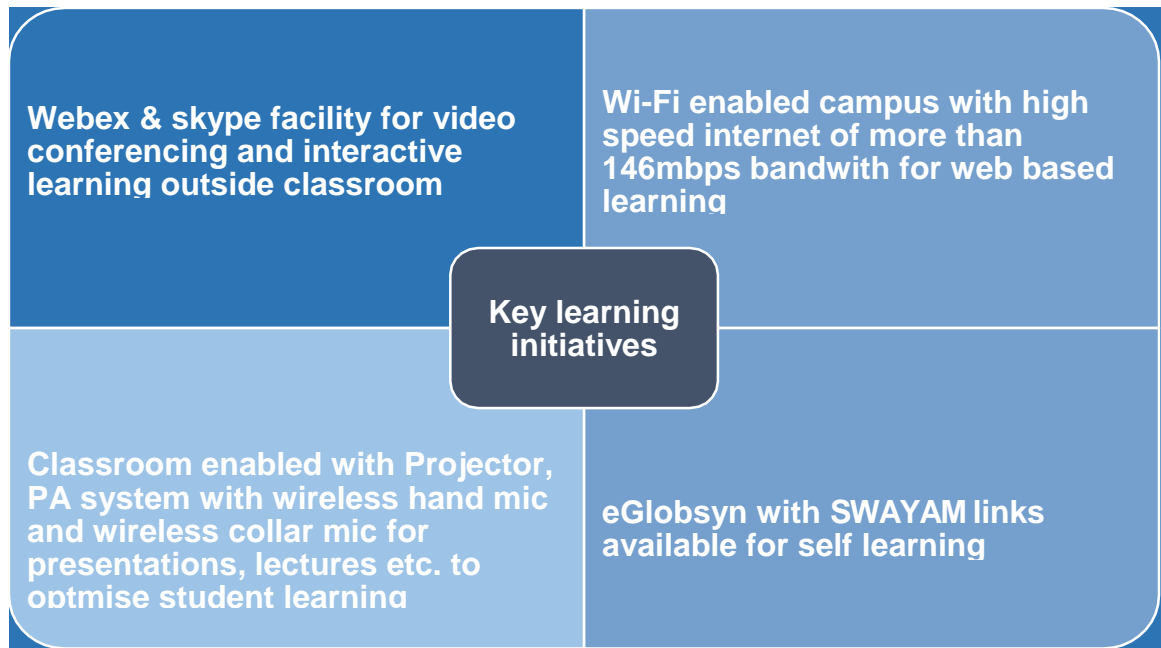
Floor	Infrastructure	Name	Size (sq.mt)
Ground Floor	Classroom	Martin	122
		Terrence	122
		Henry	87
		Kirk	87
	Tutorial	Calvin	56
	Library	Bird	217
	Seminar Hall	Chiang	217
	Faculty Area		164
First Floor	Classroom	William	122
	Computer Center		190

▪ **Availability, utilization and initiatives taken to ensure student's learning**

GBS pays careful attention in making widespread improvements to facilitate learning facilities that will have a positive impact on student learning. It provides modern infrastructure with Wi-Fi enabled classrooms and AV/Projection System, which in turn paves the way for enriched learning for the students. The furniture is designed for good ergonomics. Additionally, a full-fledged 140+seater seminar hall is fully operational.

All the faculty, guest lecturers and industry speakers have the option of using MS PowerPoint presentations, modern audio-video inputs including e-resources to make their delivery more effective and the learning experience exclusive. Students are also encouraged to give presentations in the class by using these means and tools to make the learning interesting.

Our institute has taken many initiatives to enhance the learning experiences which include the following:



## Library

- **GBS Library - a place for developing knowledge**

An advanced modern library has been regarded as repository of knowledge, learning, and a place for quiet study. The GBS library creates an aesthetic and congenial environment for serious minds. It is designed to meet the information needs of the GBS fraternity - students, faculty and staff members. The library has a seating capacity for more than 66 readers and a separate section dedicated for multimedia and digital resources.

The library of GBS boasts of 5400+ books and periodicals, subscription to EBSCO Premier (providing access to full versions of thousands of leading international journals), connectivity with the National Digital Library, Memberships of American Library etc.

- **Relevance of available learning resources including e-resources**

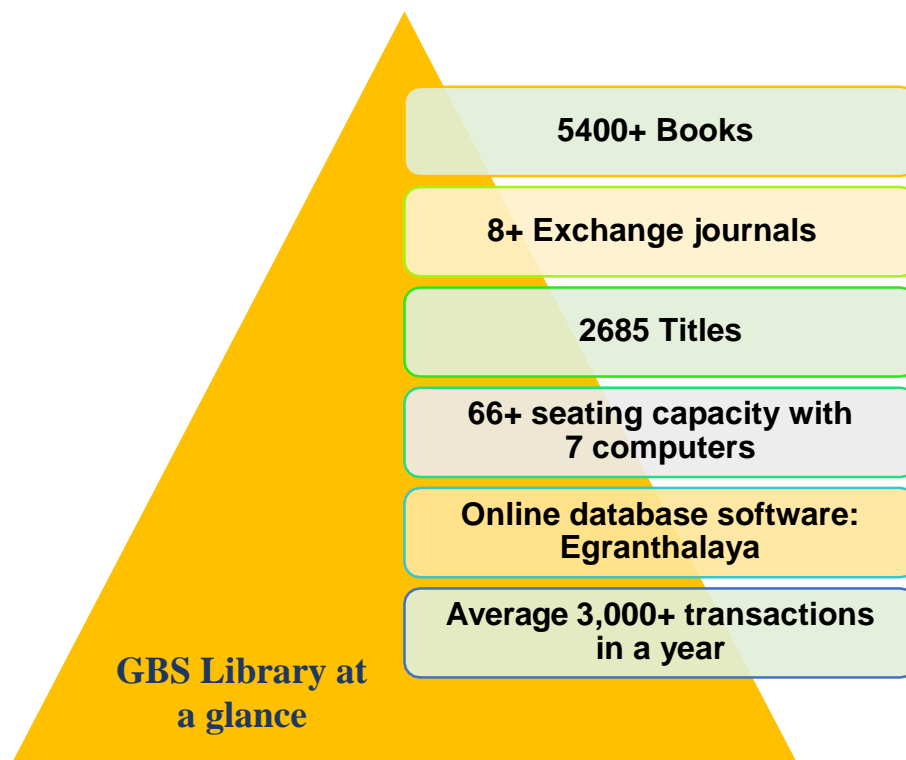
GBS library is the backbone of academic and knowledge enhancing activities at GBS. It serves three important roles in learning - practical role, cultural role and intellectual role.

Practical role includes sharing physical resources like books, periodicals, newspaper, exchange journals, videos, electronic database and specialized tools such as reprographic, Wi-Fi enabled machines. We have a dedicated librarian who supports instructional programs by responding to the requests of faculty and students (responsive service) and by initiating activities for faculty and students (proactive services). Responsive services include maintaining required materials, answering reference questions, guiding users how to use materials. Proactive services include selective dissemination of information to faculty and students.

Secondly, it serves a cultural role in preserving and organizing artifacts, old SIP and dissertation reports so that present students and faculty can refer them in the future. In addition to preservation, it ensures access to materials through indexes, catalogs, and other finding aids that allow learners to locate items appropriate to their needs.

GBS library also serves social and intellectual roles in bringing together faculty, students and their ideas. Browsing different books in a library provides a holistic view for students engaged in specialized management subjects and offers opportunities for serendipitous insights or alternative view

- **Learning Resources and relevance**



As GBS has a huge collection of books, students can refer different books which are relevant for their academic study. To extend in-depth and exhaustive information focused to research, learning activities, GBS library has subscribed the following specialized database, institutional library membership:

- ❖ **EBSCO** - provides full text for over 1,100 business publications. It has nearly 680 active full text peer reviewed journals and nearly 300 active full text peer reviewed journals with no embargo. More than 10,100 substantial company profiles from Data Monitor are also included. This resource provides full-text coverage of scholarly business, management and economics journals. The collection also includes publications covering topics such as accounting, banking, finance, international business, marketing and sales, etc. Regional Business News is a supplemental database for the users. Students access this huge database for completing their project assignments and study. Faculty also refer it to extract relevant information for research and delivery of specialised academic notes.
- ❖ **National Digital Library of India** - It is an all-digital library that stores information (metadata) about different types of digital contents including books, articles, videos, audios, thesis and other educational materials relevant for users from varying educational levels and capabilities. It provides a single-window search facility to access digital content currently existing in India as well as other digital sources under a single umbrella.
- ❖ **American Library, Kolkata** - It provides a collection of approximately 25,000 books on a variety of subjects such as management, computers and many others.

Thus GBS library helps students by promoting knowledge generation activity, enhancing educational learning process and providing seamless access facility in both formats (printed and electronic) of library resources and services through its innovative delivery mechanism.

▪ **Accessibility to students**

GBS library is an open access library which gives its user the facility to directly go to the rack and choose his/ her own books. The reading room has a seating capacity of 66 users at a time with wi-fi enabled 7 dedicated machines.

The normal operating hours for the library are 10AM-6PM, with extended hours upto 9PM on Fridays and half-day upto 2PM on Saturday. A range of services and facilities are available to students to make the library access user-friendly:

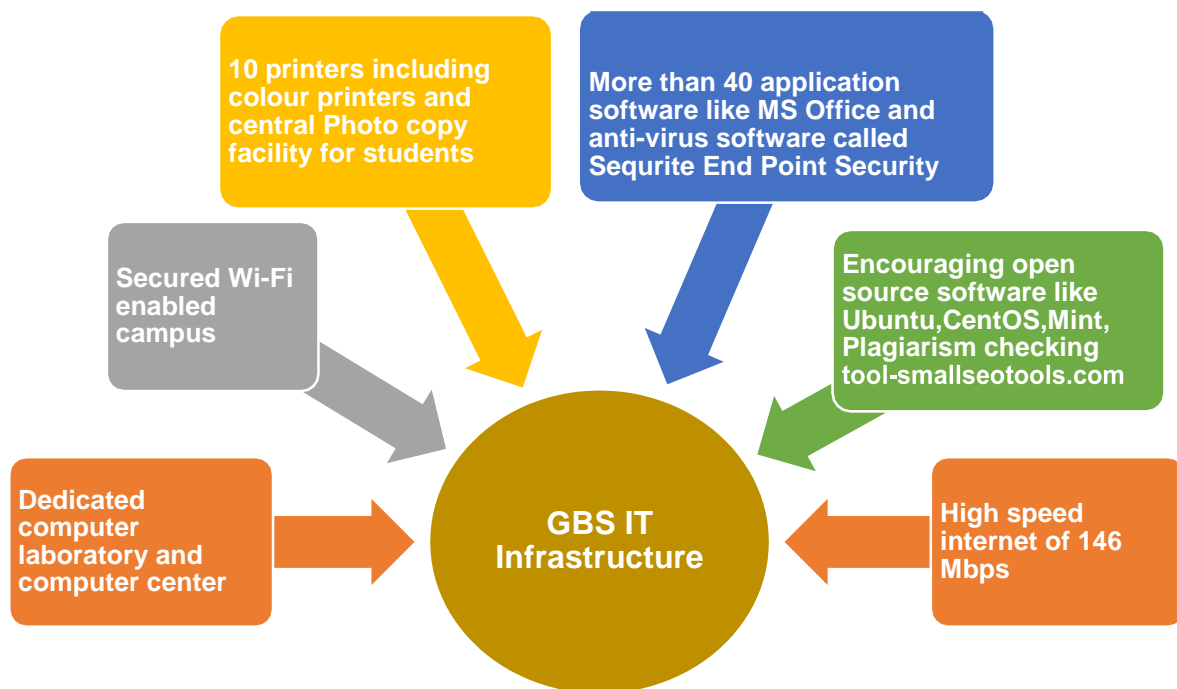
- i. OPAC has been made available in the library in order to locate any shelved book easily within the GBS library by author, title, and subject. Students can check the availability of a particular book before searching for it.
- ii. The GBS librarian assists students for accessing books and e-databases in case of difficulty. Further, to facilitate the ease of access it is ensured that new arrivals are displayed in a special rack, and the list of books in a particular rack is put up at the end of that rack.
- iii. Any book/DVD/CD which has high demand, is issued on first come first serve basis.
- iv. Students have full accessibility to view any resource materials available in the library. At the time of issue or return of any books, student/s need to provide a unique authorisation code.

## IT Infrastructure

IT Infrastructure and System Engineering Group (SEG) support functions of GBS refer to the composite hardware, software, network resources and services required for the existence, operation and management of GBS as a whole. SEG personnel are mainly responsible for the smooth running of computer systems (desktop, laptop and other IT assets) and ensuring users derive maximum benefit from IT resources.

- **Availability of IT infrastructure**

GBS has a dedicated IT infrastructure management team called SEG which has been made responsible for running the Institute's computer systems, software licensing, Intranet & Internet services, upgradation of systems and software, Firewall security, Proxy, DHCP, DNS, email, web and application servers, biometric and managing the network of the Institute. Key IT infrastructure at GBS is enumerated below:



## Learning Management System

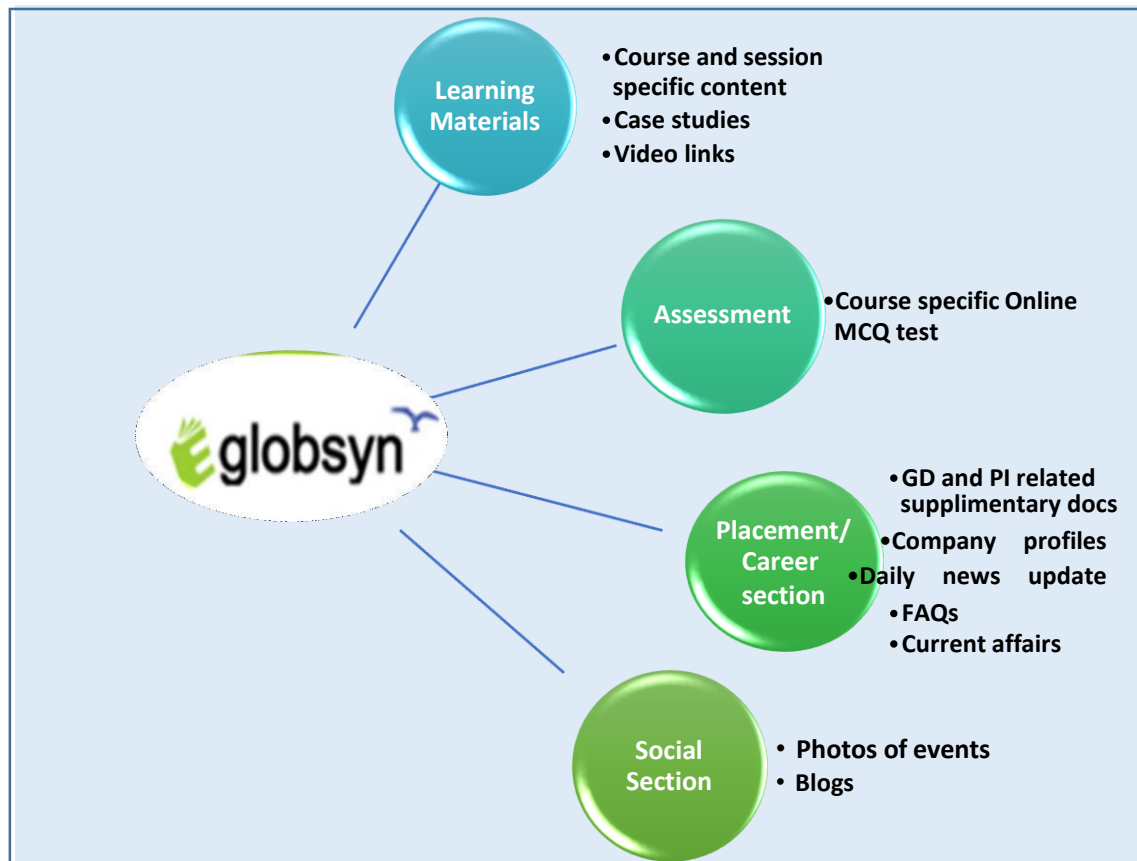
All students at Globsyn Business School have access to 'eGlobsyn' – a web 2.0 application

with cloud computing based components and an extremely robust Online Learning Management System that facilitates students to track their own learning using a variety of assessment tools. eGlobsyn is a unique technology initiative that integrates knowledge management, social networking and active learning tools under a single login system.

### Customized options in eGlobsyn

eGlobsyn is a very powerful learning management system that provides a way to create and deliver content, monitor student's participation and assess performance. Moreover it has many unique features which make students learning experience more interesting and enticing by adding more dynamic elements like virtual notice board, daily important news, course specific PowerPoint presentations (PPT) to all students before starting classes, campus placement details, company profile updates and many more.

eGlobsyn has mainly four broad categories of usages as outlined below to cater to a unique learning experience to all students.



### Hostel

The primary yardstick to judge a young manager is to see how well he/she performs while working in a team. Staying in a hostel with one's peers and working with them to meet deadlines on project submission provide real-life learning to students. Though most of students of GBS are staying within close proximity to the campus, GBS provides hostel facility, a home away from home, enclosed with peaceful surroundings,



spacious, airy and tidy rooms. All the requisites of comfortable yet simple living are available for a small definite number of students. Each room is aesthetically designed with large windows, cheerful upholstery, individual cupboards and attached washrooms.

### Sports Facility

A healthy body lives in a healthy mind. There are numerous facilities available for games and sports. Sports help to build character and teach the importance of discipline in life. It inculcates a respect for rules and allows the participants to learn the value to self-control. GBS has sports facilities which are enumerated in this document.

### Indoor Sports Facilities

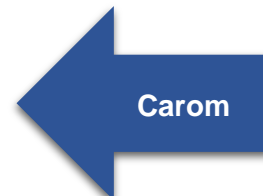
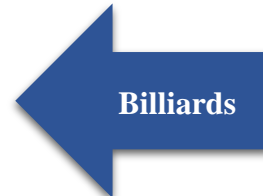
Indoor games have always been an interesting part for GBS students. They help imbibe the ability to win with honour, to lose with grace, to respect authority and their decision, to work as a team, to manage time and to stay disciplined. GBS provides a varied range of indoor games like: Billiards, Chess, Table Tennis, Carom, and Yoga. It also offers various fitness equipment for students' development, both physical and mental. These facilities help our students to enhance their concentration, study enthusiastically and perform better.

#### Glimpses of indoor sports at GBS



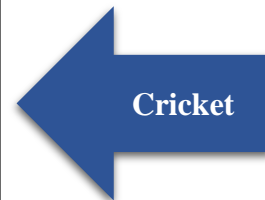
Chess





### Outdoor Sports Facilities (5) [4]

Outdoor activities aid an individual to be fit and healthy and feel happy. Our students engage in Outdoor Sports activities in our campus area. Students may choose to play outdoor games like football, cricket, volleyball, athletics, basketball etc. Some glimpses are given below:



GBS conducts an annual sports event every year, popularly known as Titanium.

'Titanium' – the annual sports event takes place over a span of four days by the students, through which they learn many practical aspects of management like HR, Operations, Marketing and Finance. The event not only motivates the students but also teaches them the intricacies of managerial skills as they get to manage the entire event.

### **Medical Facility**

The GBS Medical Room is a hygienic and well maintained facility on the campus to meet the first aid and routine medical requirements of the students. Medical room is equipped with

facilities like, wheelchair, weighing machine, patient beds, oxygen cylinder, B. P. apparatus, first aid, thermometer and common medicines etc.

Additionally we have a tie-up with a general physician from Kasturi Nursing Home, Behala, who is available at the campus at a regular frequency and also in emergencies. Besides, for major emergencies, we have an arrangement with ambulance service and local transport provider for taking patients to Kasturi Nursing Home (13km) or Bharat Sevashram Sangha Hospital (10km). Emergency contact information is shared with the students and displayed in the Medical Room.