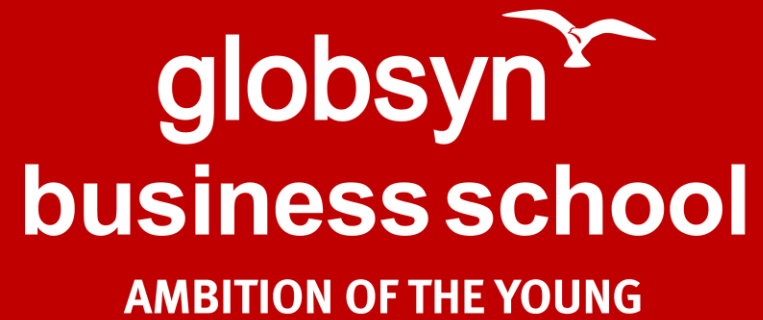






- Setup by a technoprenuer of international reput, Globsyn has deep domain competencies in Technology and Education
- Globsyn is built on the foundation of innovation and creativity, facilitated by technology
- Globsyn's core businesses revolve around the development of technology and enabling the youth with relevant education and skills to manage business functions using technology







# globsyn business school







# OUR VISION

To build an education edifice, where young men and women have freedom to excel, fulfil their career aspirations through a globally networked, corporate savvy, research driven management education system







**Globsyn Business School** is  
*one of the best institutions of its kind in the country*

- Dr. Partha Chatterjee speaking at the 12<sup>th</sup> Convocation of the School  
(Minister-in-Charge, Higher Education, School Education and Parliamentary Affairs, Government of West Bengal)

[The Telegraph \(Feb, 2016\)](#)



*I understand Globsyn Business School practices Care for Society involving their students who work for elderly, disabled and downtrodden. This is indeed a laudable task. I wish the Globsyn program a great success and hope the industry will appreciate the efforts put in by Globsyn.*

- Dr. Anil Sahasrabudhe  
speaking at the International Conference on  
Spirituality in Management Education  
(Chairman, AICTE)



## **Globsyn Business School**

***ranked among the Top 5 B-Schools in Eastern India  
as per Business India's Best B-Schools Survey 2019***

1. IIM Calcutta
2. XLRI Jamshedpur
3. IIT Kharagpur (VGSM)
4. XIM Bhubaneswar
5. Globsyn Business School





Mr. Rahul Dasgupta, Director, Globsyn Business School, receiving the Education Excellence Awards from the Honourable Governor of West Bengal, Shri. Keshari Nath Tripathi, for 'Best B-School in Placements' at EduMeet 2018 organised by ASSOCHAM, India





**Globsyn Business School is the number 1  
and only Private, Nationally Accredited  
B-school in Kolkata with Future Orientation**

**- a Business Today-MDRA survey (2015)**

**Globsyn Business School has positioned  
itself as India's only B-school, drawing from  
the strength and diversity of the fast  
evolving corporate world**

**- The Statesman  
November 27, 2015**

**GBS had a modest beginning in 2002, with 54  
students. Today, 2,500 odd alumni of the school  
have turned into business managers or  
entrepreneurs across the globe.**

**And, it remains one of the most reputed  
B-schools of eastern India...GBS has moved  
beyond the traditional form of management  
dissemination to research-based delivery  
framework.**

**- Business India  
March 28 – April 10, 2016**





# MANAGEMENT TEAM

## OF GLOBSYN KNOWLEDGE FOUNDATION



**Bikram Dasgupta**

An alumnus of Harvard Business School and IIT Kharagpur, Bikram has over 30 years' experience in entrepreneurship, consulting, advisory, mentorship and has been a pioneer in alternative education



**Rahul Dasgupta**

An alumnus of Durham Business School, Rahul is extremely passionate about education and skill development of youth in the country



**Prof. R. C. Bhattacharya**

An MBA from Cranfield University and successful corporate executive, Professor Bhattacharya has been teaching various aspects of strategic management at the IIMs for over 19 years



**Romit Dasgupta**

An alumnus of Imperial College London, Romit has played a pivotal role in piloting GBS to be among the top 3 business schools in Eastern India





# GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Arjun Malhotra**  
Chairman, Evolko Inc.

✓ **Mr. Alope Mookherjea**  
Advisor, Ernst & Young LLP; Former Chairman, Flakt (India) Limited

✓ **Mr. Samir Ghosh**  
Former Vice Chairman & Director, Corporate Strategy, ITC Group Companies

✓ **Prof. Tridib Mazumdar**  
Howard R. Gendal Professor of Marketing; Associate Dean, Faculty Development &  
Research Director, Earl V. Snyder Center for Innovation Management, Martin J. Whitman  
School of Management, Syracuse University



# GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Sandipan Chakravortty**  
Chairman, Mjunction Services Limited

✓ **Prof. Malabika Sarkar**  
Former Vice Chancellor, Presidency University

✓ **Mr. Subir Chaki**  
Whole Time Director, McNally Sayaji Engineering Ltd.

✓ **Prof. Damodar Acharya**  
Former Director, Indian Institute of Technology-Kharagpur  
Former Chairman, All India Council of Technical Education (AICTE)



# GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Jawhar Sircar**

Chairman, Centre for Studies in Social Sciences, Calcutta; Former CEO, Prasar Bharati

✓ **Prof. Swagata Sen**

Vice Chancellor, Gour Banga University





# ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ Prof. Ajitava Raychaudhuri

Professor & Coordinator , Department of Economics, Jadavpur University

✓ Mr. Sudhir Chand

Managing Director, Inflexion Management Services

✓ Mr. Saibal Chatterjee

Managing Director, Lokenath Chatterjee & Sons (Precision Tools) Pvt. Ltd.

✓ Mr. Prabir Kumar Chatterjee

Former President HR, Birla Corp



# ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Partho Chatterjee**  
Ex-Executive Vice President (Finance), ITC Ltd.

✓ **Dr. Prabir Kumar De**  
Department of Mechanical Engineering, Jadavpur University

✓ **Mrs. Suchitra Guha**  
Ex-Head-HR/IR Commercial, Tata Steel Limited

✓ **Dr. Subhrangshu Sanyal**  
CEO, IIM Calcutta Innovation Park



# ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ Dr. Prabina Rajib

Professor (Finance & Accounts), Vinod Gupta School of Management, IIT-Kharagpur





# GLOBSYN BUSINESS SCHOOL

Start



2002  
Incepted India's first  
Corporate B-School  
with 54 students

2008  
Moved to  
60000sqft campus  
in Globsyn Crystals





2010  
Sets up Globsyn  
Knowledge  
Foundation

2011  
Set up AICTE  
Accredited 100000sqft  
lush green campus



2017  
Accredited by NBA  
to be among the top  
2% B-Schools in India



2017  
PGDM receives  
MBA equivalence  
certificate from AIU

2019  
17 years of Innovation  
in Management  
Education



3000+  
Alumni





# EDIFICE: INNOVATION, RESEARCH, TECHNOLOGY

## Learn n Intern

A unique platform where Industry leaders share their experiences and insights with aspiring managers

## Knowledge Cell

Content architecture that comprises a full-time research and content development team

## Knowledge Finishing School™

Globsyn's Innovative pedagogy system forms the core of the Academic Delivery [details](#)

## Globsyn Management Journal

A Double-Blind Refereed Journal, enlisted by EBSCO, with research papers of academic stalwarts





### GBS Direct

India's first and only fully online Admission system

### CampusMall

Portal for students and alumni to purchase merchandise of the school

### eGlobsyn

Online Learning Management System

### Blockchain Certification

India's First digitized certification using Blockchain Technology

Innovation, Research and Technology forms the strongest platform to help us build careers for our students

- Founded by a tech entrepreneur of global repute, Globsyn Business School has a strong technology products root
- GBS uses technology product platforms – from enrolment to delivery to placements – to empower the students
- All technology platforms are developed by Globsyn's own Innoventures team and are licensed exclusively to GBS



# LEARNING BEYOND CLASSROOM EDUCATION

Globsyn Business School is redefining management education, and practices learning beyond classroom education to build holistic multi-skilled managers who are star performers in their organizations

## Kalyani Youth Leadership Forum

Students imbibe the practice of selfless social work as an integral part of their lives, while internalising Human Resource skills necessary to become good managers

## Embryon – GBS E-cell

Aimed at encouraging Entrepreneurship among students and creating a platform to foster tomorrow's Entrepreneurs and Intrapreneurs for bigger challenges that lie ahead

## Serendipity

An ideal platform that allows students to practice learnings gained in classroom to organise a large-format event, which is run as a virtual organization and embodies all nuances of managing a business



# LEARNING BEYOND CLASSROOM EDUCATION







# LEARNING BEYOND CLASSROOM EDUCATION





# BEYOND EDUCATION: OTHER STAKEHOLDERS

Globsyn's philosophy of Beyond Education is not limited to the students. Other stakeholders – the alumni, the corporates and the academicians – are also entwined through the various Beyond Education initiatives

An event that allows GBS to thank its corporate partners by providing them a platform where they have the opportunity to hear stalwarts from the industry speak about their experiences

Annual  
Lecture  
Series

Alumni  
Engage

An initiative that connects with the alumni at a personal level and strengthen their bond with GBS, allowing them to actively participate in the activities of the school

Conceptualized for the academic community, GBS aims at reaching out to best minds of management education through this platform

Management  
Conference





Mr. N R Narayana Murthy, Founder, Infosys  
delivering Globsyn Annual Lecture 2012



Dasho Karma Ura, President, The Centre for  
Bhutan Research and GNH Research Thimpu,  
Bhutan delivering his Valedictory Speech at the  
First International Conference on Spirituality in  
Management Education



Dr. Montek Singh Ahluwalia,  
Deputy Chairman, Planning Commission,  
Government of India  
delivering the Iconic Speech at RETRACE –  
Globsyn Business School Alumni Brand Summit



# INTERNATIONAL RELATIONSHIPS







# SCHOOL OF GRADUATE STUDIES



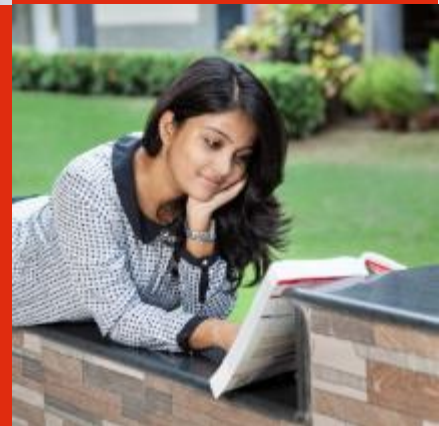
Post Graduate  
Diploma In  
Management  
(AICTE Approved)



Post Graduate  
Program In  
Management -  
Human Resource



Post Graduate  
Program In  
International  
Business



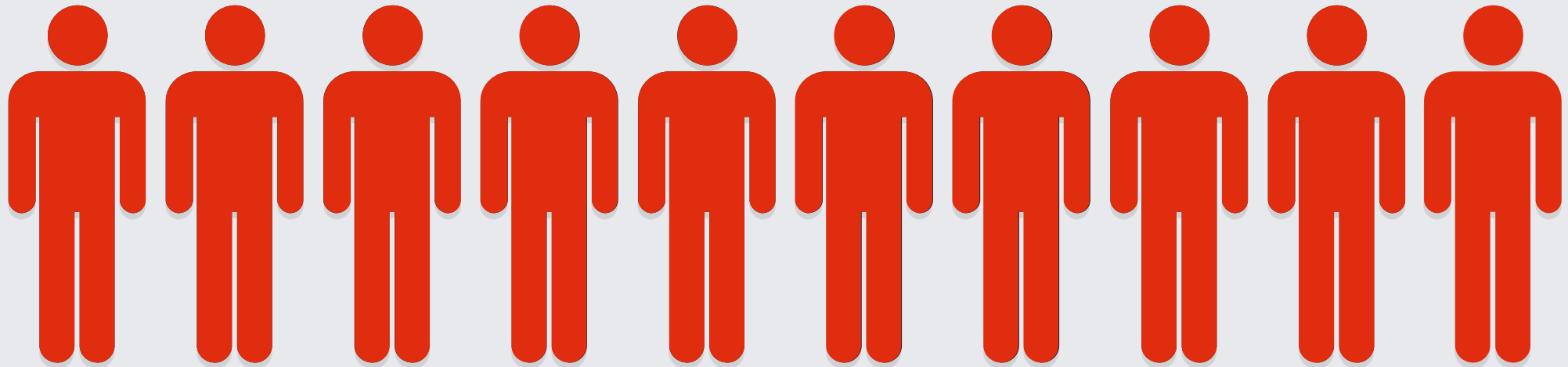




# CORPORATE RELATIONSHIP PROGRAM

100%

Students placed in academic year 2017-19





# CORPORATE RELATIONSHIP PROGRAM



and a host of others...



# EMPLOYER TESTIMONIALS

It's been a pleasure visiting Globsyn. As an organization we are visiting you for the 3rd time in a row and hopefully we will be able to keep up our business expectations of selecting candidates who as always have scaled up to new heights and delivered exemplary performance. Thanks for all the co-operation!

---



Subhas Kisku  
Manager-Talent Acquisition



Arundhati Roy  
Human Capital



Roshni Sengupta  
HRM

We have recruited candidates from Globsyn, Kolkata in ITC Limited Marketing in the last few years, and we are very happy with their Performances.

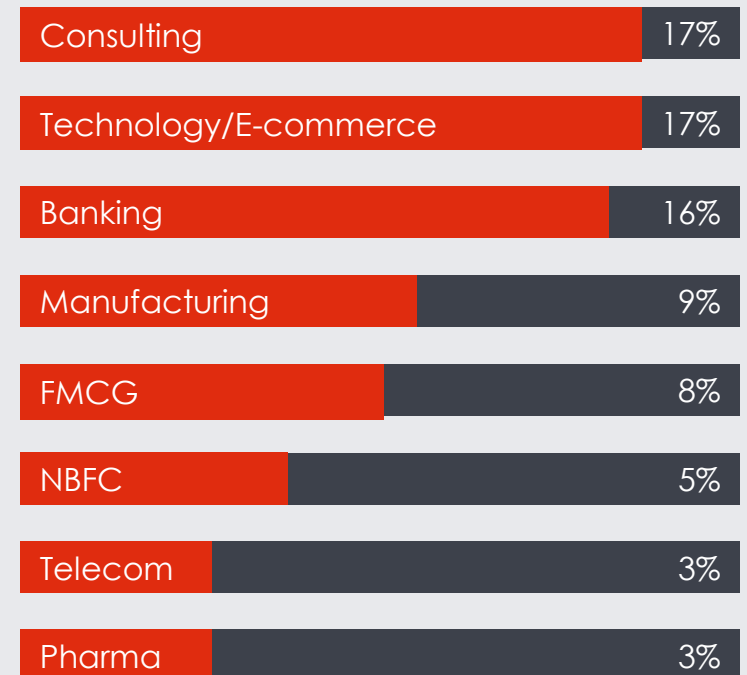
# GLOBSYN BUSINESS SCHOOL

## ALUMNI



○ 3000+ Alumni

○ 15% Entrepreneurs







# ALUMNI TESTIMONIALS

I have always felt to be very fortunate to gain the foundational knowledge about specific subjects such as Finance and Economics at Globsyn. Along with this Globsyn was the first place where a bigger world of greater hopes and opportunities was introduced to me for the first time, I still relish the intense sessions delivered to us by BDG Sir (I like to stick to this abbreviation, since it has now become synonymous with the energy, passion and workings of Globsyn towards wellbeing of our society at large).

---

Sudip Patra  
PhD.  
(Glasgow University)

Globsyn Business School has always been very close to my heart. The very first day I got an opportunity to interact with Mr. Bikram Dasgupta. Though he spoke a lot about the B School but what struck to my heart were his golden words “An ordinary person can do extraordinary things.” Life at GBS was filled up with various activities. You learn new things, each teaching you a lesson for life. You get amazing friends, truckloads of memories and a once in a lifetime experience.

---

Tirtha Das  
Regional Human Resource Manager  
(Abbott Truecare Pharma Pvt Ltd)

Globsyn Business School prepares its students to face the challenges in the corporate world outside college campus. It inculcates the confidence to deliver under pressure.

---

Tanima Sur  
Deputy Manager – PD & Rewards  
Vodafone Mobile Services



# Globsyn Business School

- A Snapshot

---

- AICTE Approved
- 10 Acre Sprawling Campus
- Graduate and Undergraduate Courses
- Executive Education Wing
- 3000+ Alumni
- 30+ Faculty
- 350+ Corporate Relations
- 100% Placement Since Inception



