

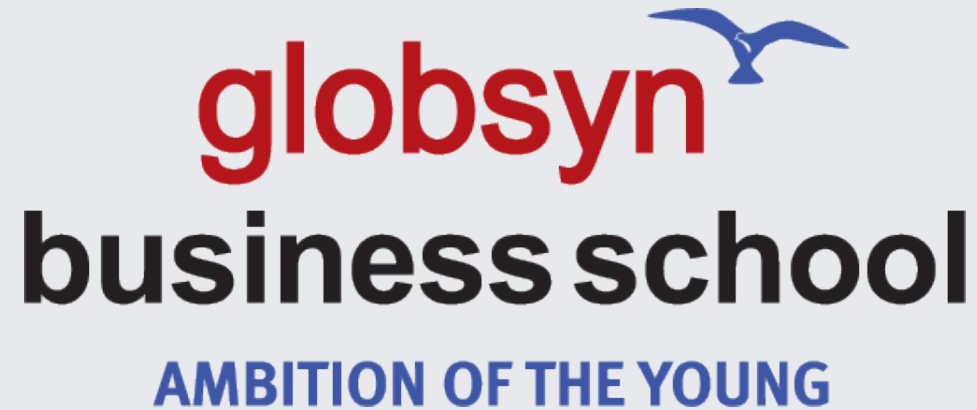




A global outlook firm with
deep domain competencies in
Education | Technology | Infrastructure



EDUCATION





globsyn business school





Globsyn Business School

***ranked among the Top 5 B-Schools in Eastern India
as per Business India's Best B-Schools Survey 2019***

1. IIM Calcutta
2. XLRI Jamshedpur
3. IIT Kharagpur (VGSM)
4. XIM Bhubaneswar
5. Globsyn Business School



EDIFICE: INNOVATION, RESEARCH, TECHNOLOGY

Learn n Intern

A unique platform where Industry leaders share their experiences and insights with aspiring managers

Knowledge Cell

Content architecture that comprises a full-time research and content development team

Knowledge Finishing School™

Globsyn's Innovative pedagogy system forms the core of the Academic Delivery

Globsyn Management Journal

A Double-Blind Refereed Journal, enlisted by EBSCO, with research papers of academic stalwarts





GBS Direct

India's first and only fully online Admission system

CampusMall

Portal for students and alumni to purchase merchandise of the school

eGlobsyn

Online Learning Management System

Blockchain Certification

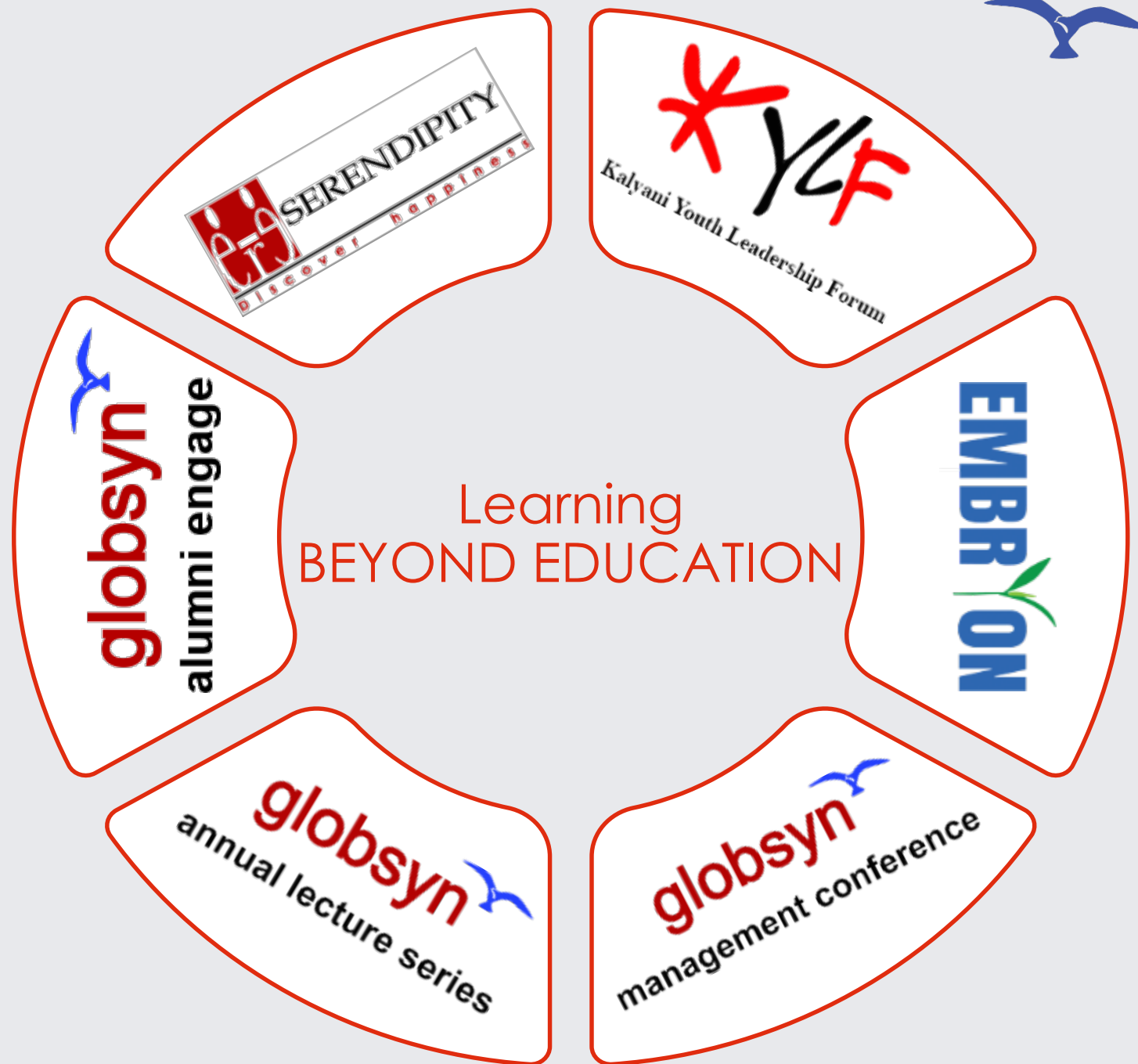
India's First digitized certification using Blockchain Technology

Innovation, Research and Technology forms the strongest platform to help us build careers for our students

- Founded by a tech entrepreneur of global repute, Globsyn Business School has a strong technology products root
- GBS uses technology product platforms – from enrolment to delivery to placements – to empower the students
- All technology platforms are developed by Globsyn's own Innoventures team and are licensed exclusively to GBS



Mr. N R Narayana Murthy, Founder, Infosys
delivering Globsyn Annual Lecture 2012





LEARNING BEYOND CLASSROOM EDUCATION





LEARNING BEYOND CLASSROOM EDUCATION





CORPORATE RELATIONSHIP PROGRAM

100%

Students placed in academic year 2017-19





CORPORATE RELATIONSHIP PROGRAM



and a host of others...

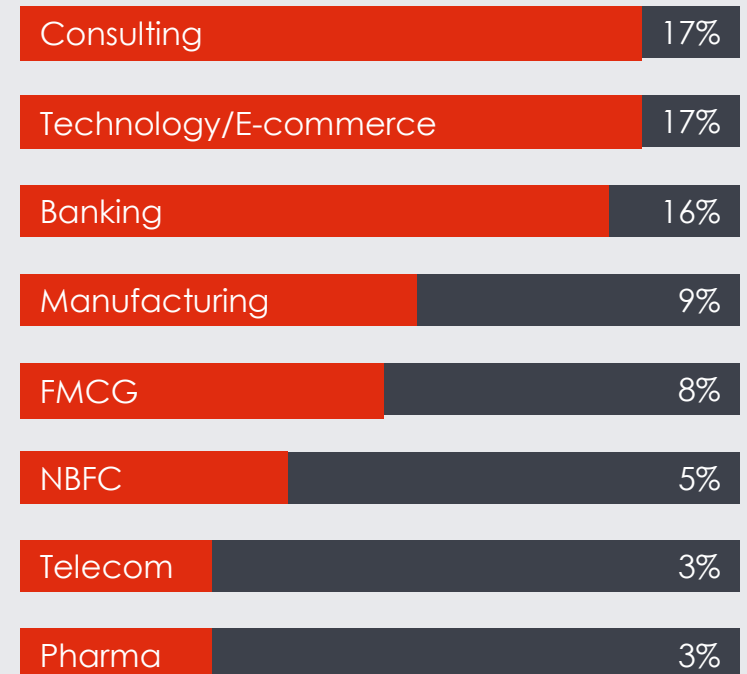
GLOBSYN BUSINESS SCHOOL

ALUMNI



○ 3000+ Alumni

○ 15% Entrepreneurs





Globsyn Business School

- A Snapshot

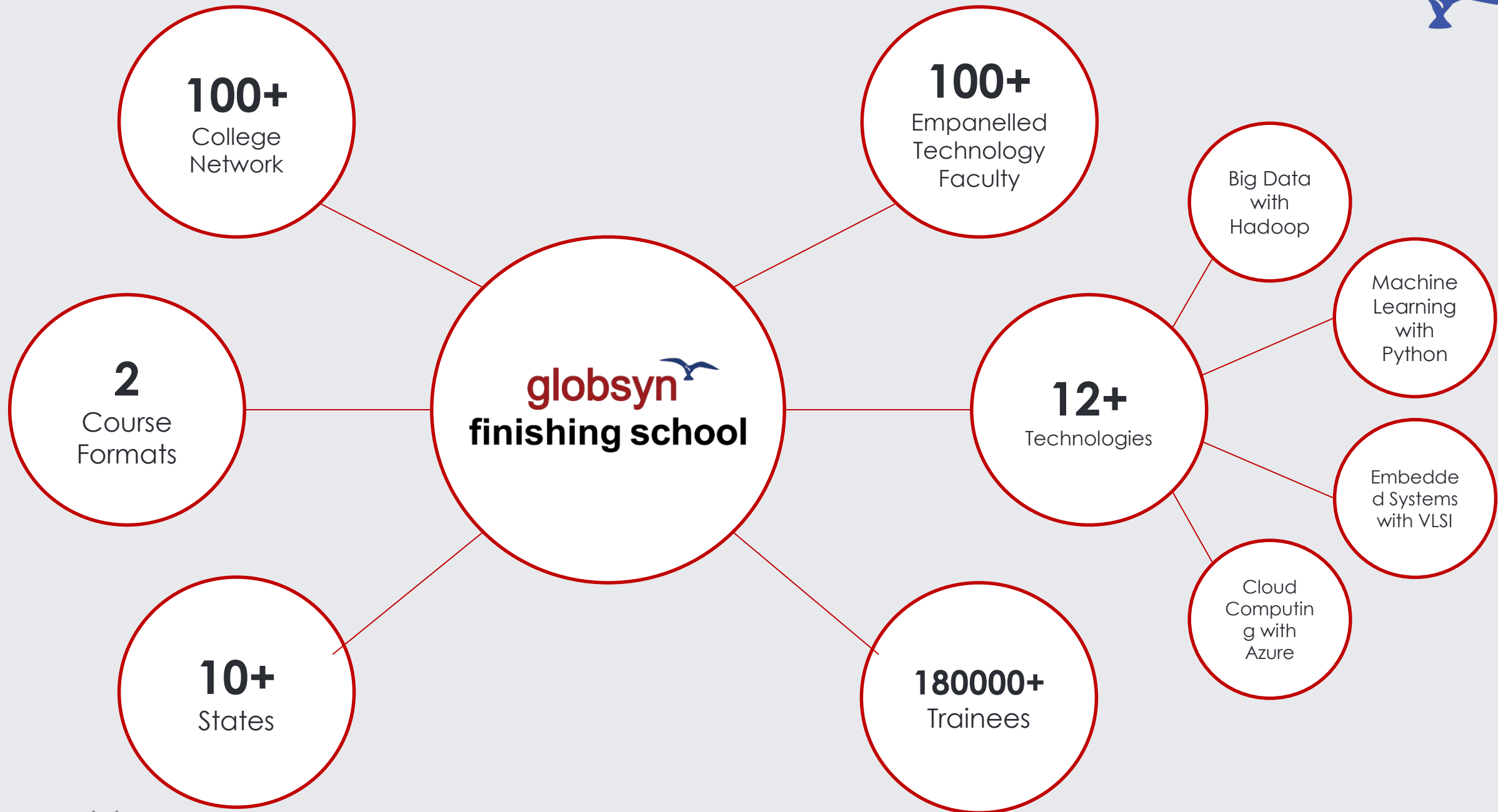
- AICTE Approved
- 10 Acre Sprawling Campus
- Graduate and Undergraduate Courses
- Executive Education Wing
- 3000+ Alumni
- 30+ Faculty
- 350+ Corporate Relations
- 100% Placement Since Inception





TECHNOLOGY TRAINING







TECHNOLOGY & SERVICES





3rd.Life: VERTICALS



Human-in-the-Loop
Services



FinTech
Products



Content-Design-Digital
Services



HUMAN-IN-THE-LOOP SERVICES

• Domain Expertise

- Foreign Languages
- Race & Ethnicity
- Brands & Logos
- Landmarks
- Cartoons & Animations
- Facial Expressions & Emotions
- Sports
- News
- Person
- Content Moderation
- Celebrity Recognition
- Anomaly Detection





HUMAN-IN-THE-LOOP SERVICES

- **Data Services**

- Data Sourcing
- Text Annotation
- Image/Video Annotation
- Printing & Scanning
- Transcription
- Data Repository





HUMAN-IN-THE-LOOP SERVICES



15,000+

Data Sourced Per Day



50,000+

Text Annotated Per Day



60,000+

Images annotated Per Day



7,000+

Videos Annotated Per Day



3,000+

Data Scanned Per Day



3,000+

Data Printed Per Day



60+

Categories of Annotation Per Day



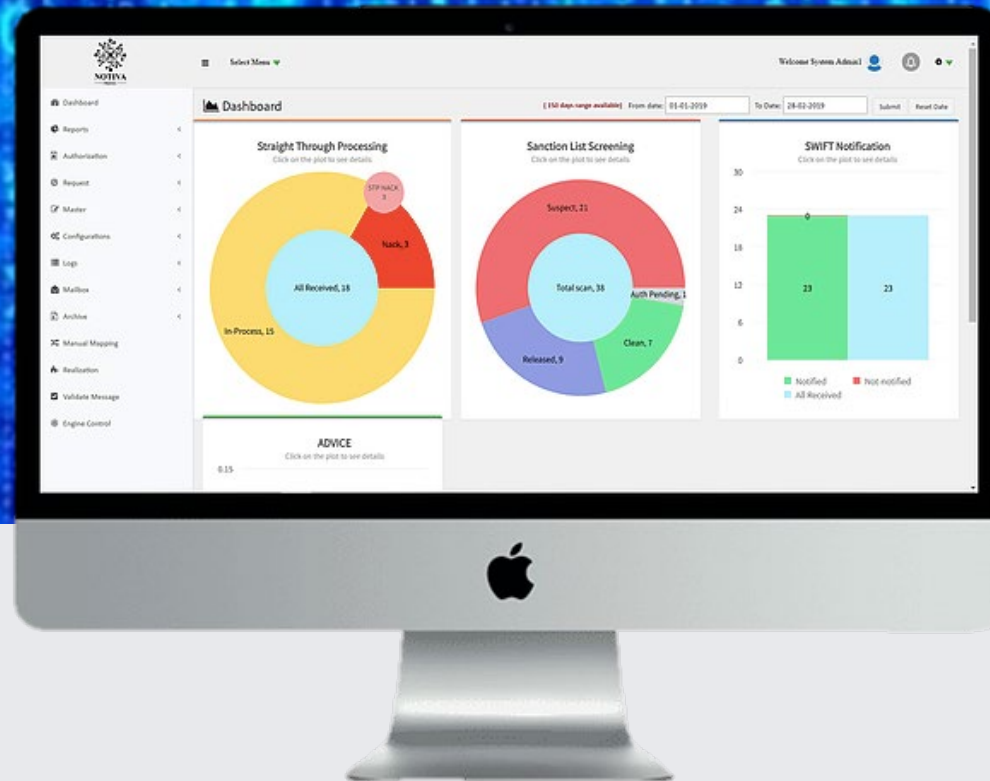
45,000+

Pages of Data Segmented
Per Day



FINTECH SERVICES



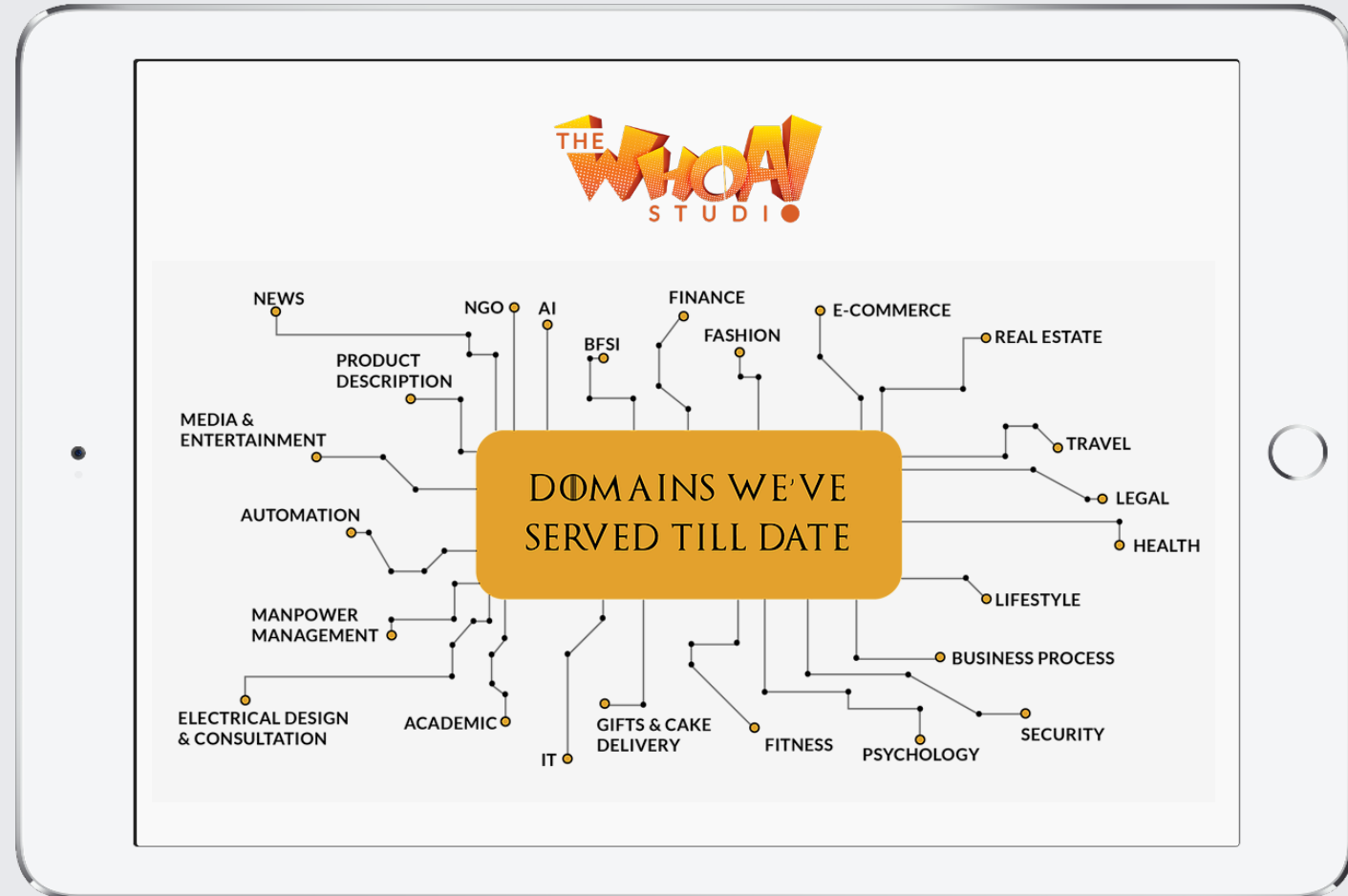


MONITORING CROSS BORDER TRANSACTIONS



CONTENT-DESIGN-DIGITAL SERVICES

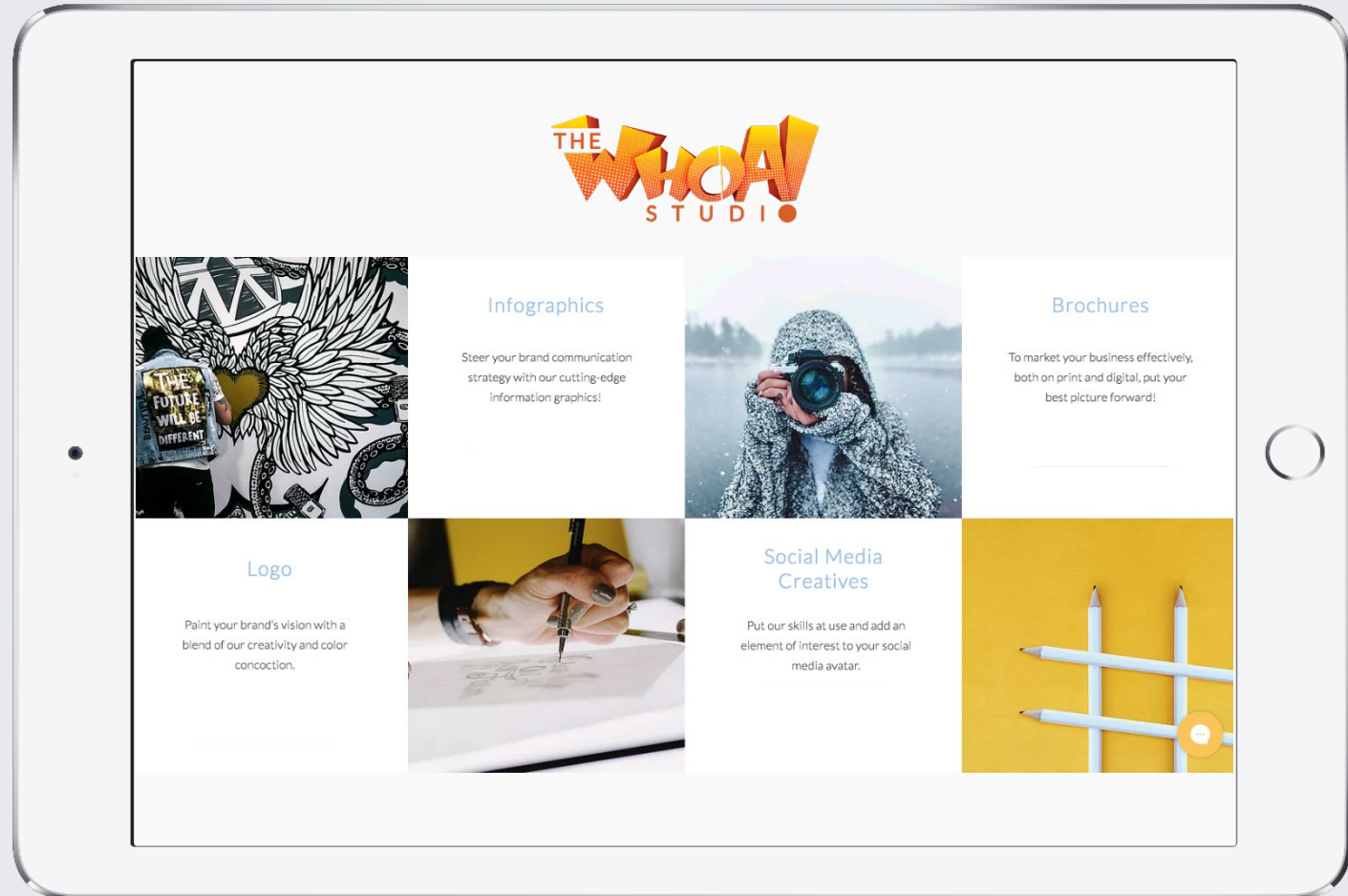
- **Content Hub**
- Design Hub
- Digital Hub





CONTENT-DESIGN-DIGITAL SERVICES

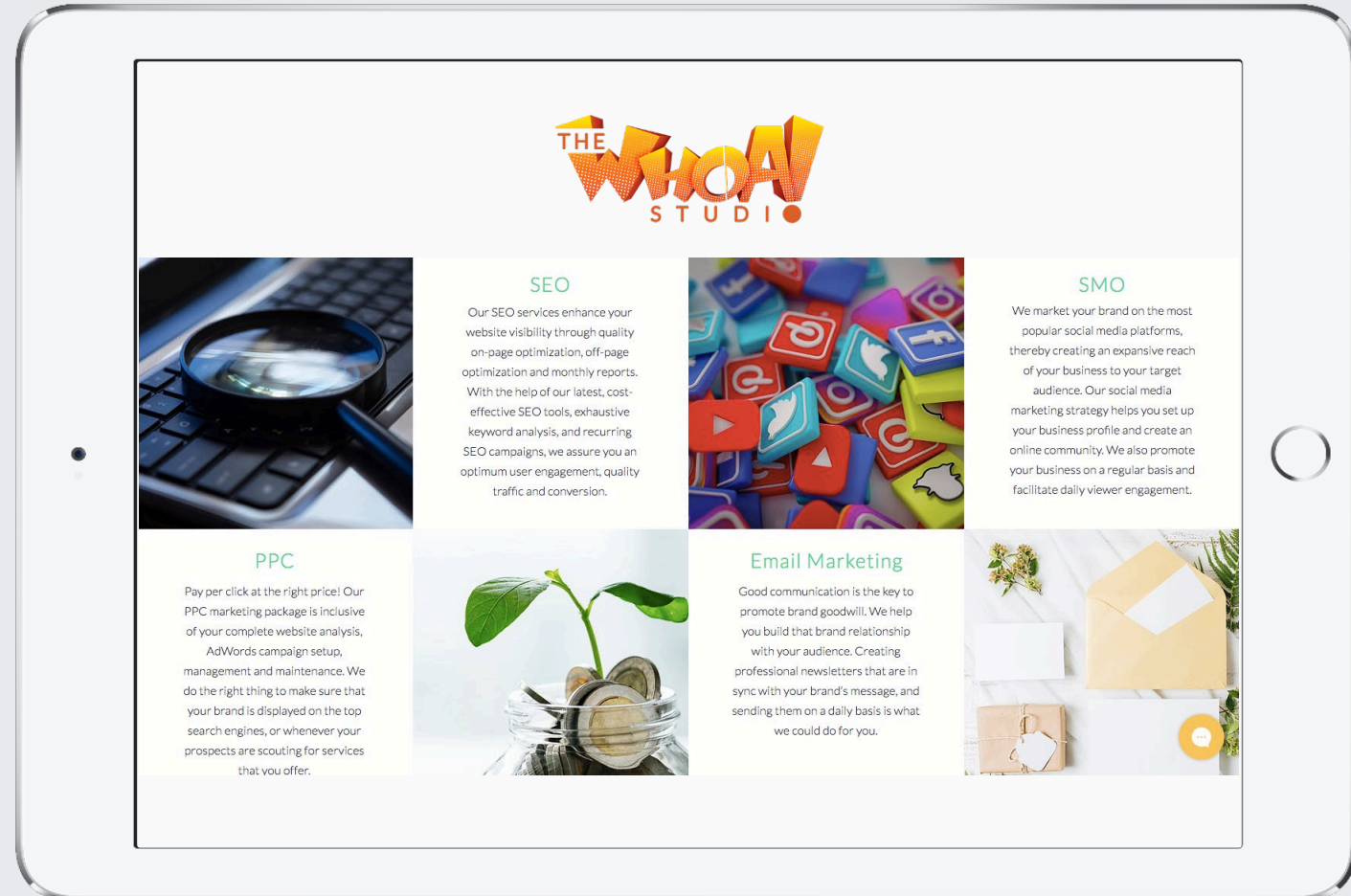
- Content Hub
- **Design Hub**
- Digital Hub





CONTENT-DESIGN-DIGITAL SERVICES

- Content Hub
- Design Hub
- **Digital Hub**





INCUBATION



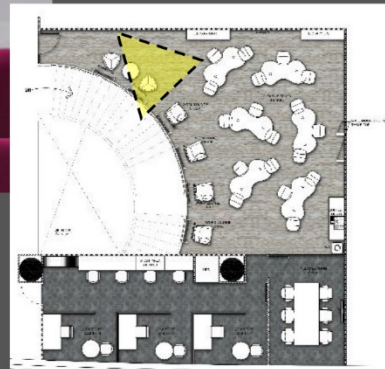


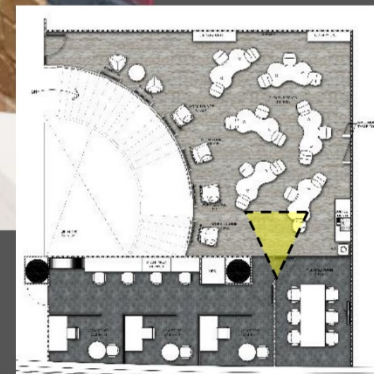
Core Area: AI
Machine Learning
Data Analytics
Internet of Things

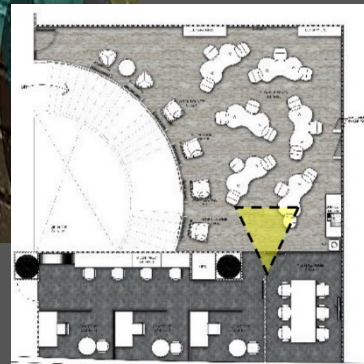
AI Knowledge Hub
Research
Seminars
Workshops

AI Lab - Incubation Centre
2000 sqft Lab Space
20 Seater Incubation Centre

Investor-Mentor-Advisor
Investor, Mentor
and Advisor to AI Startups









INFRASTRUCTURE

globsyn 

awfis



globsyn 

awfis

15,000 sqft

**Co-working Space
in the IT Hub of Kolkata**



globsyn 

awfis

Multiple
Collaboration Zones



The Best
Time To Begin
Is Now.

globalsyn 
awfis

Secure
Working Spaces



globsyn 

awfis

Premium

Cabins and Working Desks

globsyn

awfis

Smart

Conference Rooms



globsyn 

awfis

Various

Refreshment Options



