



Highlights of Activities during COVID-19: July – September, 2021

Globsyn Business School with its quest for continuous innovation in management education has always provided students with the most innovative pedagogy. The uncertainty caused by the resurgence of the second wave of Covid-19 pandemic has been dealt with strategically to circumvent the challenges caused by it. Notwithstanding the same, GBS has also delivered outstanding and transformative learning to its students through effective usage of digital platforms. Globsyn's endeavour over the years have been recognized globally and GBS continued to reach new heights aided by the seamless execution of all academic activities with the apt use of technology in the period July – September, 2021

GBS Convocation Ceremony

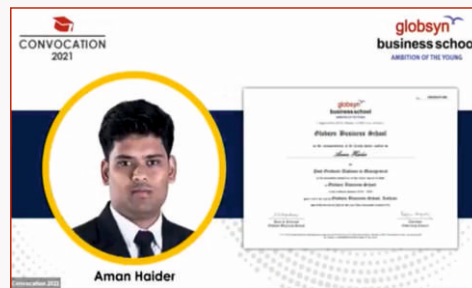


The 17th Convocation Ceremony of Globsyn Business School was conducted successfully over Zoom platform on 11th July 2021 for 127 PGDM students of Batch 2018-20.

Globsyn Business School was looking forward to meet the students physically to celebrate this occasion this year as well. However, Globsyn Business School believes that safety and well-being come before everything else. In view of the unprecedented times due to the COVID-19 pandemic, like all other institutions, Globsyn Business School too had to postpone the convocation ceremony. Following the advice issued by the Ministry of Health & Family Welfare to avoid mass gatherings and due to the ongoing lockdown in West Bengal the convocation ceremony has been conducted on a digital platform.

Shri (Dr.) Dipak C. Jain, President (European), China Europe International Business School (CEIBS) was the Chief Guest for the Event and Shri Subir Chaki, Managing Director, Kilburn Engineering Ltd and Governing Council Member, Globsyn Business School graced the event as the Guest of the Honour. The GBS Annual Report was unveiled by Chief Guest Dr. Dipak Jain during the ceremony.

The entire flow of the event was innovatively planned considering the digital mode of execution. Additions such as the GBS Nostalgia video, parents' testimonials, personalized zoom virtual backgrounds of the panelists, group picture of students wearing their convocation gowns and graduation caps, display of individual certificates along with their photographs, recognizing the meritorious students by showing them live during the event all added on to make the convocation ceremony a great success.

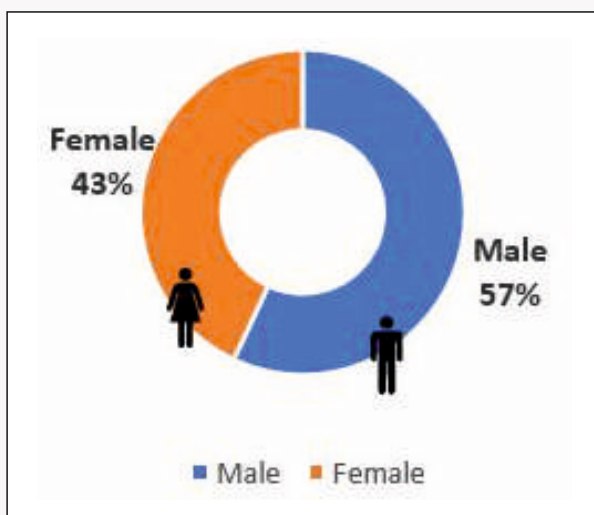


GBS Admissions (2021-2023)

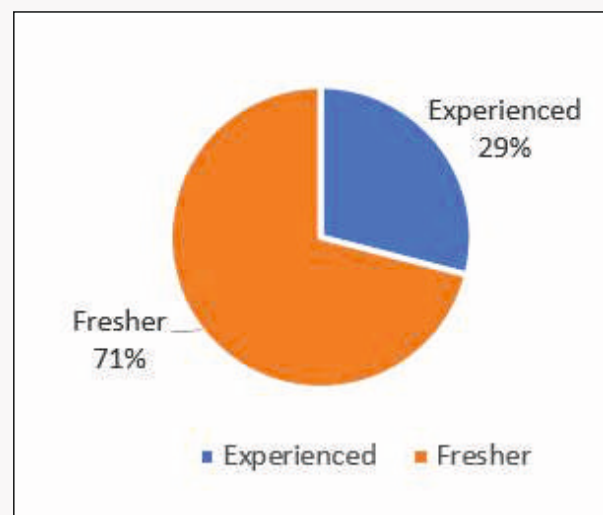
In response to the COVID-19 pandemic and to ensure that health and well-being is given utmost priority, the admission process for PGDM Batch 2021-23 has been moved to virtual mode. In spite of the challenges faced due to the COVID-19 pandemic, **Globsyn Business School has been able to successfully complete the enrolment of the new batch of students with its Induction on 2nd August 2021 with a total intake of 150 students.**

Some attributes of the new PGDM Batch 2021-23 are: -

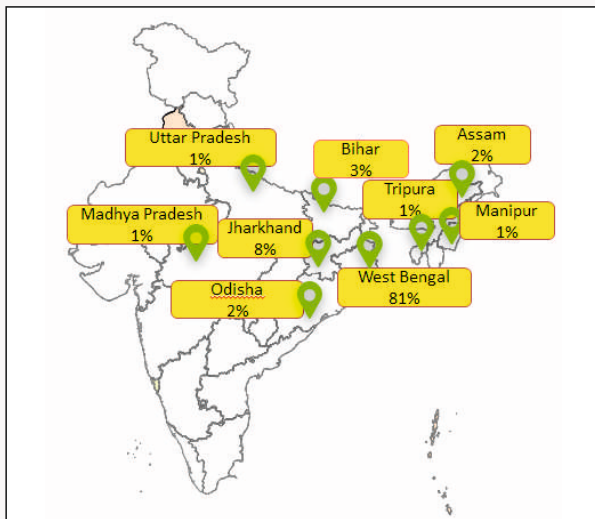
Gender Diversity



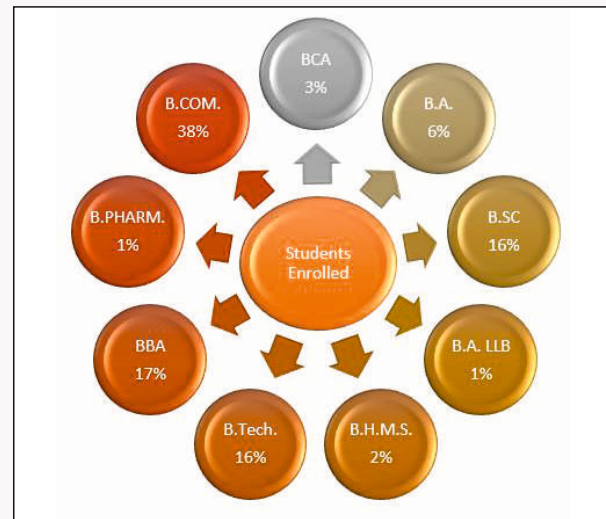
Experience Diversity



Geographical Diversity



Diversity in Educational Background



GBS Foundation Program 2021

The Foundation Program of Globsyn Business School aims to equip MBA aspirants with the right knowledge and skills required to pursue an MBA. The objective of the program is to bridge the knowledge gap between a student's undergraduate studies and MBA curricula. The GBS Foundation Program was conducted through **38 Live Zoom Sessions and 10 Facebook lives** that comprised Academic, Non-Academic and Employability Enhancement sessions.

Glimpse of the Foundation Sessions conducted in June' 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30.05.21	31.05.21	01.06.21	02.06.21	03.06.21	04.06.21	05.06.21
HOLIDAY	Marketing 101- New ways of Learning @ Globsyn by Ms. Chandana Ghosh	Personal Guidance for Well-being by Dr. Ranita Basu	FB Live: Emerging paradigms in HR by Dr. Debaprasad Chattopadhyay	-	Enhancing Employability and Being Career Ready by Dr. Suvarna Sen	HOLIDAY
06.06.21	07.06.21	08.06.21	09.06.21	10.06.21	11.06.21	12.06.21
HOLIDAY	Masterclass 2: Digital Marketing by Mr. Atanu Ghosh	-	FB Live: Brand Rituals as an art of strategic marketing by Dr. Sabyasachi Dasgupta	-	How to write and publish a Blog by Prof. Rajashi Sengupta Mothey	HOLIDAY
13.06.21	14.06.21	15.06.21	16.06.21	17.06.21	18.06.21	19.06.21
HOLIDAY	Marketing 101- New ways of Learning @ Globsyn by Ms. Chandana Ghosh	Personal Guidance for Well-being by Dr. Ranita Basu	Face Live: Innovation and poverty: a marketing perspective By Prof. Ramendra Singh	-	Quiz Time by Knowledge Cell	HOLIDAY
20.06.21	21.06.21	22.06.21	23.06.21	24.06.21	25.06.21	26.06.21
HOLIDAY	Resume Building (TBD)	-	FB Live: Mental health in the midst of pandemic by Dr. Ranita Basu	-	Spectrum of Finance by Mohua Basu	HOLIDAY
27.06.21	28.06.21	29.06.21	30.06.21	01.07.21	02.07.21	03.07.21
HOLIDAY	Entrepreneurship Essentials by Mr. Kaustav Majumdar, Chief Executive, ILS Network	Personal Guidance for Well-being by Dr. Ranita Basu	FB Live: Topic: New trends in marketing due to COVID-19 By Mr. Sandipan Ghosh, Head of Marketing, Medium Business, Dell Technologies, Australia and New Zealand	-	Corporate Connect Topic: The Pandemic by Mr. Deb Majumder, Partner, IBM India, Global Business Services	HOLIDAY

GBS Induction Program 2021

Globsyn Business School conducted the Induction Program for students of post-graduate management programs of the Batch 2021-23 on 2nd August 2021.

In view of the unprecedented times due to the COVID-19 pandemic, following the advice issued by the Ministry of Health & Family Welfare to avoid mass gatherings and due to the ongoing lockdown in West Bengal, Globsyn Business School had to conduct the Induction Program digitally like all other institutions.

The Induction Program was streamed live from Globsyn Knowledge Campus and a special walk-through video was shown to acquaint the students with the campus since the program had to be conducted digitally.

The following dignitaries welcomed the new batch in presence of the Globsyn Knowledge Foundation Trustees:

- Shri Bikram Dasgupta, Managing Trustee, Founder & Executive Chairman of Globsyn Group
- Prof. R. C. Bhattacharya, Vice Chairman, Globsyn Business School
- Governing Council Member, Globsyn Business School: Shri. Aloke Mookherjee, Former Senior Advisor, Ernst & Young LLP and Chairman – Flakt (India) Limited
- Industry Representative - Guest of Honour: Shri Abhijit Banerjee, Managing Director, Linde India Limited
- Dr. Subir Chattopadhyay, Principal and Dean, Globsyn Business School and
- Dr. D. P. Chattopadhyay, Faculty, Globsyn Business School who was the MC for the Program



One-Month Onboarding Program

Globsyn Business School introduced for the first time in India, 'A Month-long Onboarding Program' for the incoming students of Batch 2021-23.

Starting with an Induction Ceremony on August 2, 2021, the onboarding program has guided the aspiring managers to go through **10 Orientation Sessions, 20 Academic Sessions and 14 Beyond Education Sessions** to induct them into the Globsyn Business School learning environment and help them become a part of the B-School's two decade old legacy.

The One-Month Onboarding Program Calendar is given below:

One-month Onboarding Plan Postgraduate Management Programmes (Batch 2021 - 23)						
AUGUST 2021						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
01 Holiday	02 Induction Program (Zoom Meeting Platform and Live from GBS, National Campus)	03 Ice Breaking Session "Re-thinking the MBA" with the GKF Trustees for PGDM Students/ "Re-thinking the MBA" with Dean - MUST: for PGPM-IB Students	04 ICRP Team Briefing Panel Discussion: "Preparing for the Future Job Market - An MBA Perspective" - GBS Alumni Role of AICTE in the Education System of India - Head-Approval Bureau, AICTE: for PGDM Students / "Re-thinking the MBA" with the GKF Trustees: for PGPM-IB Students	05 Introduction to eGlobsyn - KC Be the Brand - Building Your Personal Brand in the New Normal - CMT Introduction to Technology Learning Tools at GBS - IT Stream Coordinator	06 Beyond Education - Students' Council and Activities - Student Council Faculty Coordinator Panel Discussion: "New Age Skills Needed in the Post Pandemic World - A Corporate Perspective" Beyond Education - KYLF Briefing	07 Holiday
08 Holiday	09 Mental Stability Amidst A Pandemic - Swami Narasimhananda Maharaj RK Mission Sevashrama, Kerala Business Economics - An Insight GBS Academic Council Member (International Connect) Finance 101: Session 1	10 Creative Technologies - Session 1 - Story Telling Techniques Session 2 - Video Production Workshop-Basics	11 Impact of COVID-19 Pandemic on the Malaysian Economy Universiti Tunku Abdul Rahman (International Connect) Legal Aspects 101: Session 1 Business Communication 101: Session 1	12 Human Resource Management 101: Session 1 Introduction to GRC & Research Workshop Universal Human Values & Ethics	13 Marketing 101: Session 1 Statistics 101: Session 1 Your India Management Mission (Leadership Talk) - Padma Bhushan Dr. Mrityunjay Athreya	14 Holiday
15 Holiday	16 Finance 101: Session 2 Human Resource Management 101: Session 2 Talk with the Recruitment Partners- CRP Team	17 Legal Aspects 101: Session 2 Basic Maths: Session 1 The Pursuit of Happiness	18 Statistics 101: Session 2 Talk by Industry Association Representative Basic Maths: Session 2	19 Computer Applications: Session 1 Basic Maths: Session 3 Change Management: Understanding Drivers of Change	20 Business Communication 101: Session 2 Finance 101: Session 3 Managing Stress through Yoga & Meditation	21 Holiday
22 Holiday	23 Marketing 101: Session 2 Economics 101: Session 1 Emotional Intelligence in Leadership	24 Human Resource Management 101: Session 3 GMC & GMJ Orientation Session Team Building Workshop	25 Statistics 101: Session 3 Business Communication 101: Session 3 Enhancing Your Employability Quotient	26 Economics 101: Session 2 Computer Applications: Session 2 Entrepreneurship as a Career - GBS Academic Council Member	27 Economics 101: Session 3 Marketing 101: Session 3 Computer Applications: Session 3 (Pre Assessment Test)	28 Holiday
29 Holiday	30 Holiday (Janmashtami)	31 Commencement of Semester I				

Glimpses of Onboarding Sessions



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Re-thinking the MBA

— a session with —



Rahul Dasgupta
Trustee & Director
Globsyn Business School

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August 3 & 4, 2021

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Panel Discussion

New Age Skills Needed in the Post-Pandemic World - A Corporate Perspective



Mr. Feerush Gupta
Vice President - Supply Chain
TATA Steel



Mr. Pawan Marda
Asst. Vice President &
Company Secretary
Linde India Limited



Mr. Manoj Bhaskaran
Asst. Vice President - Corporate HR
Hindustan National Glass & Industries Ltd.



Mr. Jaldip Chatterjee
Chief Human Resources Officer
SBI



Prof. Manas Chakravarty
Faculty - Human Resource
Globsyn Business School

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August 6, 2021 (Friday) | 12:30pm Onwards

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Intellect and Intelligence

August 12, 2021 (Thursday) | 3:30pm Onwards



Swami L. Ramaswamy
Eminent Philosopher & Spiritual Guide

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Interaction with Industry Association Representative

August 18, 2021 (Wednesday) | 12:30pm Onwards



Mr. T. V. Srinivas Shenoy
Vice President - CMA
Chief - New Materials Business
Tata Steel

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Talk with the Recruitment Partners



Mr. Ashish Shivastava
Associate Director - HR
Fumacore Investment Advisers Pvt. Ltd.



Mr. Dhruvayyoli Majumdar
Regional Manager - HR (East)
Larsen & Toubro Limited



Mr. Udayakumar Banerjee
Regional Manager - HR (East)
Dabur India Limited



Mr. Pramod Lahoti
Senior Manager - HR Business Partner
Bharati Airtel

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August 16, 2021 | 3pm Onwards

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Your India Management Mission - A Leadership Talk

August 13, 2021 (Friday) | 3pm Onwards



Padma Bhushan Dr. Mityunjay Athreya
Dharma Procharak (Singer)
Ph.D. (Harvard)
Management Mentor

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Delivery Planning and Execution for AY 2021-22

Faculty Development Program

- A Faculty Development Program was organized on 'Innovation in Course Design and Evaluation'.
- The FDP was conducted on 21st June 2021 by Dr. Sridhar Guha, Professor – Marketing, IIM Kozhikode.

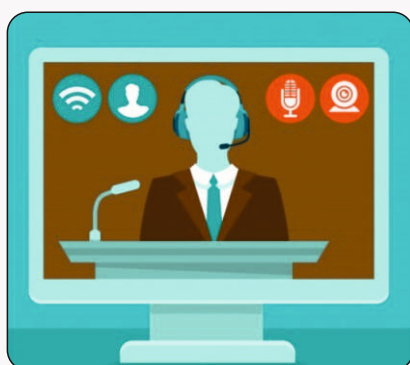
Updating of the Course Curriculum and Content

The Course Curricula and Contents of all the Sem I and Sem III courses has been updated and uploaded in the Globsyn Business School eGlobsyn LMS portal for students to access.



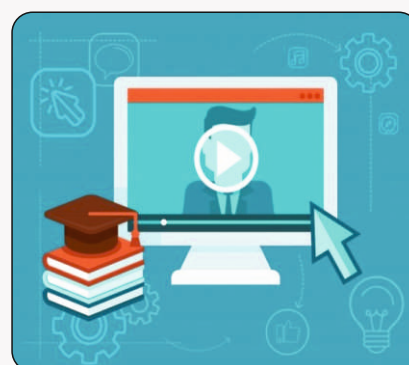
Delivery Execution

The regular classes for AY 2021-22 commenced after the completion of the one-month onboarding program. The online mode of delivery comprised Synchronous and Asynchronous Learning that include:



Synchronous Learning

- Live classroom sessions by Faculty
- Virtual office hours by Faculty
- Doubt clearing sessions by Faculty
- Tutorial sessions by Research Associates
- Experiential Learning through
 - Boardroom Simulation Activity
 - Group Discussions via Zoom Breakout sessions
 - Case Discussion & Analysis via Zoom
 - Live Sessions with veterans from the industry (Corporate Connect Sessions, Webinars and Social Awareness Sessions)
 - Beyond Education Activities



Asynchronous Learning

- HBS Online CORE Program in HBS Platform
- Recorded session videos by the Faculty in LMS portal – eGlobsyn
- Content including PowerPoint presentations and additional reading materials in eGlobsyn
- Employability Enhancement Resources in Career section of eGlobsyn
- eBooks in eGlobsyn
- Learning through GBS Online courses

Academic and Industry Connect

Globsyn Business School has leveraged the use of technology and has successfully organized live sessions to establish Academic & Industry connect for the students. The sessions aimed to facilitate the acquisition of knowledge, to provide students with exposure and to help them develop an understanding of the current issues and undertakings in various sectors around the globe.

Corporate Connect Sessions

Corporate Connect is a strategic initiative undertaken to integrate various facets of real-life corporate experiences into the curriculum to help students understand and experience both the theoretical and practical facets of management learning. Following are the corporate connect session organized by Globsyn Business School.

- a. Panel Discussion: "Preparing for the Future Job Market - An MBA perspective" by Manan Sharma, Associate Manager, Pepsico; Arpan Chowdhury, Flipkart; Debakshi Sarkar, Consultant, Global Financial Advisory, Deloitte and Ekta Rathi Agarwal, Enterprise Sales manager East, UrbanPiper.
- b. Panel Discussion on "New Age Skills needed in the post pandemic world - A Corporate Perspective" by Mr. Peeyush Gupta, Vice President, TATA Steel; Mr. Pawan Marda, Asst. Vice President and Company Secretary, Linde India Limited and Mr. Jaidip Chatterjee, Chief of HR- SREI.
- c. Talk with the Recruitment Partners by CRP Team, GBS.
- d. "Impact of COVID-19 Pandemic on the Malaysian Economy (International Connect)" by Dr. Cheng Ming Yu, Professor of Economics, University Tunku Abdul Rahman (UTAR).
- e. Talk by Industry Association Representative by Mr. TVS Shenoy, Vice President – CMA and Chief, New Materials Business, TATA Steel.
- f. "Entrepreneurship as a career" by Mr. Subrangshu Sanyal, GBA Academic Council Member and CEO, IIM Calcutta Innovation Park.
- g. "Enhancing your Employability Quotient" by Mr. Kaustav Majumdar, Advisor and Mentor, IIM Calcutta Innovation Park and Director, ILS Network.

Non-Academic Sessions

Globsyn Business School students are provided with an environment for both intellectual discourse and for experiencing corporate life. Under the banner of "Beyond Education" which gives a holistic approach to the entire curriculum, social awareness sessions are organized for students to make online learning more engaging and interesting.

- a. "Mental Stability Amidst Pandemic" by Swami Narasimhananda Maharaj, Ramakrishna Mission Sevashrama PO Arts and Science College Kannachery, Kozhikode, Kerala.
- b. Creative Technologies Workshop: Session 1 - "Story Telling techniques" by Prof. Chandana Ghosh, Visiting Faculty, GBS; and Creative Technologies Workshop: Session 2 – "Video Production Workshop Basics" by Mr. Imran Ahmed, Founder and CEO, IdeaptDigital.
- c. "Intellect and Intelligence" by Swami L. Ramaswamy, Senior Disciple – Swami Parthasarathy Internationally Eminent Philosopher & Spiritual Guide, Vedanta Institute.
- d. "The Pursuit of Happiness" by Mr. Kishore Kapoor, CEO and Executive Coach, TrueBiz Learning Info Solutions LLP.
- e. "Managing Stress through Yoga & Meditation" by Sister BK Asmita, Self-Management Trainer and Motivational Singer, Brahma Kumaris Centre.
- f. "Emotional Intelligence in Leadership" by Mr. Kishore Kapoor, CEO and Executive Coach, TrueBiz Learning Info Solutions LLP.
- g. Team Building Workshop by Mr. Abhirup Banerjee, Chief HR Strategist, GRIP Consulting.

Webinar on NEP 2020

The National Education Policy (NEP) 2020 is the first education policy of the 21st century, and aims to address the many growing developmental imperatives of our country. Though ambitious and futuristic, much of NEP's success will depend on how it is executed by the Higher Education Institutions in India.

To discuss and debate on the theme '**NEP 2020 - The Future Roadmap for Higher Education**', Globsyn Business School in association with the **Confederation of Indian Industry (CII)**, Eastern Region, has organised a webinar with regulators, policymakers, and industry-academia veterans on September 9, 2021. **Prof. Anil Sahasrabudhe, Chairman, AICTE** was the keynote speaker of the webinar.



Facebook Live

Globsyn Business School conducts facebook live sessions for a larger audience including the students and stakeholders.

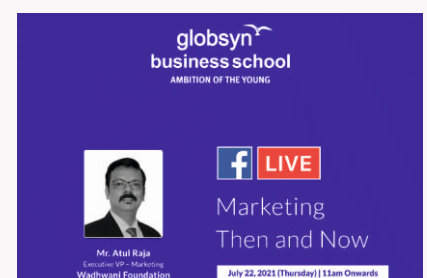
Prof. Manas Chakravarty, faculty of human resource management of GBS has conducted a facebook live session on the topic 'Career Quotient: Divisor, Dividend, Remainder – Getting the Career Arithmetic Right', on July 7, 2021, from 11:00am to 12:00pm. He elaborated on how to strategize the divisor and dividend to obtain desirable quotient and also explored the significance of remainder in career pursuit.



Following its vision to nurture management students into globally networked and corporate savvy young managers, Globsyn Business School conducted a Facebook Live session with CA. Shivani Shah, Founder, Shivani Shah & Associates, on July 14, 2021, from 11:00 am to 12:00 pm, where she spoke about 'Financial Literacy - an Insight'. She discussed at length about the effective use of different financial skills, including personal financial management, budgeting, saving, amongst others, and helped the students develop an understanding of how to build wealth throughout one's life by leveraging the power of these pillars.



Mr. Atul Raja, Executive VP – Marketing, Wadhvani Foundation, conducted a session on 'Marketing Then and Now' on July 22, 2021, from 11:00 am to 12:00 pm. Mr. Raja elaborated on the ways marketing is being redefined from the pre-pandemic to the post-pandemic phase.



Student Development Program

With a vision to create 'industry relevant managers' and equip them with the right concoction of knowledge and skills, Globsyn Business School has started offering its students a gamut of self-paced online courses through its Student Development Program named **GBS Online**.

It has successfully created a community of like-minded learners, providing a wide range of courses under the verticals of Management, Vocational Skills and Foreign Language. This program is expected to enable the students to pursue 18 highly engaging courses under Management, Vocational and Foreign Language verticals.

They also receive e-certificates after successful course completions from Globsyn Business School.

Student Development Program

Self-paced | 3 Course Verticals | 17 Courses



6 Management Courses

- Digital Marketing
- Performance Management & Competency Mapping
- Financial Markets & Investments
- Product & Brand Management
- Industry 4.0
- Negotiation Skills



6 Vocational Courses

- How to Learn Online
- Documentation Assistant
- Tourism & Hospitality – Meet & Greet
- Consignment Booking Assistant
- Business Correspondent & Facilitator
- Mutual Fund Agent



5 Foreign Language Courses

- Basic Spanish Language Course
- Basic German Language Course
- Basic Italian Language Course
- Basic French Language Course
- Basic Russian Language Course

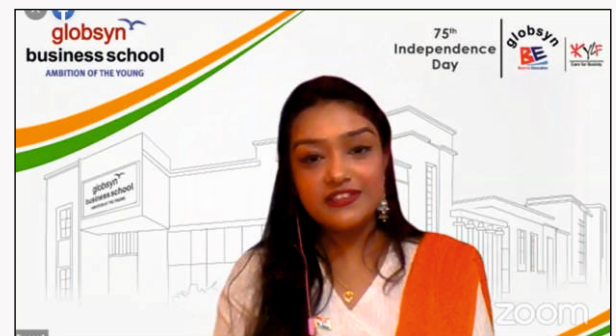
Beyond education Events and Activities

Kalyani Youth Leadership Forum (KYLF)

KYLF, a Beyond Education initiative of Globsyn Business School, has been created to enable the young minds of Globsyn Business School to acquire values and foundational skills for building an inclusive model, where all stakeholders will live with respect, dignity, and empathy for each other.

Every year, Kalyani Youth Leadership Forum (KYLF), through various 'Care for Society' initiatives organised under the aegis of Beyond Education activities of Globsyn Business School, has been celebrating Independence Day with the elderly residents of Tollygunge Homes. This year too, the students of GBS organized a cultural event - 'Salaam India' - to salute the undying spirit of the Frontline Heroes on August 15, 2021, from 1pm onwards.

On the occasion of India's 75th Independence Day, the young minds of the B-School showcased the spirit of unity and patriotism through various soulful performances, making sure that the viewers are filled with unadulterated joy and love for one's motherland.



GBS Mentorship Program 2021

GBS Alumni Mentoring Program is designed in such a manner that the alumni of Globsyn are able to interact with the present students and guide them on their placement journey and make them industry ready.

As a mentor, the alumni are responsible to make the students more aware of what the industry is expecting from them and inspire them in every possible way.

In this method, each mentor speaks on a particular topic each day, which help the students to enhance their employability and aptitude pertaining to employability. The Sessions were conducted on each Saturday starting from 10th July 2021.



GLOBSYN ALUMNI MENTORSHIP PROGRAM

— Our Mentors —



Chaitali Mondal Ray
Batch: 2002-04
Director HR
Newaven Inc.



Anurag Ray
Batch: 2002-04
Business Owner
Encore HR Services India



Rajiv Mukherjee
Batch: 2002-04
Senior Business Manager
Dow Consumer Solution



Debaraj Tandel
Batch: 2002-04
Senior Manager & Business Unit Leader
PwC



Rima Kapoor
Batch: 2002-04
HR Business Partner
Skipper Limited



Sudipto Ghosh
Batch: 2002-04
Associate Director - HR
Flipkart Walmart



Shalini Binayika Bhatia
Batch: 2003-05
Senior Brand Manager
Jyothy Laboratories Ltd. India



Anirban Ray
Batch: 2004-08
Associate Vice President - Content and Client Relations
AICL Communications



Joyita Das
Batch: 2004-08
HR Manager
L&T Construction



Sankar Pramanik
Batch: 2009-11
Head Human Resource
East Gati Limited

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GBS Placements

Placement Batch 2020

Team CRP has started the Final Placement drive for the 2020-22 batch in the month of September. In the very first month, more than 10 companies visited the campus for the final placements. Some of the companies that had visited GBS in this quarter include: Amazon, Berger Paints, Buyerforesight, Collegedunia, PWC, NowPurchase, Experis-Manpower Group, ITC, MyGate, ICICI Bank etc. More than 30 students have already been placed successfully in their 3rd Semester.



Globsyn Research Cell

Globsyn Research Cell (GRC) has been formed as an endeavour to nurture research culture and foster an ecosystem in which research & development activities can thrive amongst the faculty and students of Globsyn Business School. GRC aims to provide academic value to all GBS stakeholders as well as the society at large and thereby become a creator and disseminator of knowledge to take the academic standard of Globsyn Business School to the next level.

Verticals of GRC–

- I. Academic, Sponsored/ Funded & Collaborative Research Publications
- II. Consulting Projects
- III. Management & Faculty Development Programs and Workshops
- IV. Research Conference and Globsyn Management Journal (GMJ)

Globsyn Research Cell Activities in the period July-September, 2021

I. Call for papers of Globsyn Management Journal, Vol. XIII

On 16th of July 2021, GBS took the opportunity to announce 'Call for Papers' for Globsyn Management Journal Vol. XV, which will be based on the theme: 'The Next Normal: Visualising Emerging Trends across sectors in a post-Disruptive Economy'. The origin of the idea could be attributed to the transitional phase witnessed by all business models. Thus, the trend associated to this transition affects individuals, businesses and society as they start to look ahead to shape their future surpassing the present challenges.

It is through the new edition “The Next Normal: Visualising emerging trends across sectors in a post disruptive economy” that the effects and implications of the pandemic on different segments of industry in a disruptive economy will be discussed. Thereafter, the importance of strategic agility and resilience for business sustainability will be focussed upon.

II. Setting the Theme of Globsyn Management conference

Set on the backdrop of a world, post the pandemic outbreak, the global economy is poised to stage its most robust post-recession recovery in 80 years in 2021. With the efforts of the Globsyn Management conference (a vertical of the Globsyn Knowledge cell), the “Emerging Trends across Sectors in a post pandemic globalized world” theme will showcase the rebounding efforts of various economies. Sustainable alternatives to catalyse the push to rebound the economy of both developed and developing countries will be discussed. The management conference is going to take place on 3rd and 4th December, 2021.

III. Research Roundtable on Research 3.0

Globsyn Business School organised an International Research Roundtable on Research 3.0, where esteemed members from academia & industry across the globe deliberated and discussed on the topic named 'Innovative Research Ecosystems in Disruptive Times'.



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**INTERNATIONAL RESEARCH ROUNDTABLE ON RESEARCH 3.0:
INNOVATIVE RESEARCH ECOSYSTEMS IN DISRUPTIVE TIMES**

Dr. Trevor Williamson
Director
Elmfield House Associate Limited
UK

Dr. Elizabeth Rose
Faculty - International Business
University of Leeds
UK

Dr. Hiram Ting
Faculty - Hospitality and
Tourism Management
UCSI University
Malaysia

Prof. (Dr.) Tanusree Chakraborty
Faculty - Economics and Statistics
Head, GMJ & GMC
Globsyn Business School
India

Prof. (Dr.) Sabyasachi Dasgupta
Faculty - Marketing and Research
Head, Research & Publications
Globsyn Business School
India

August 5, 2021 (Thursday) | 2pm Onwards

LIVE

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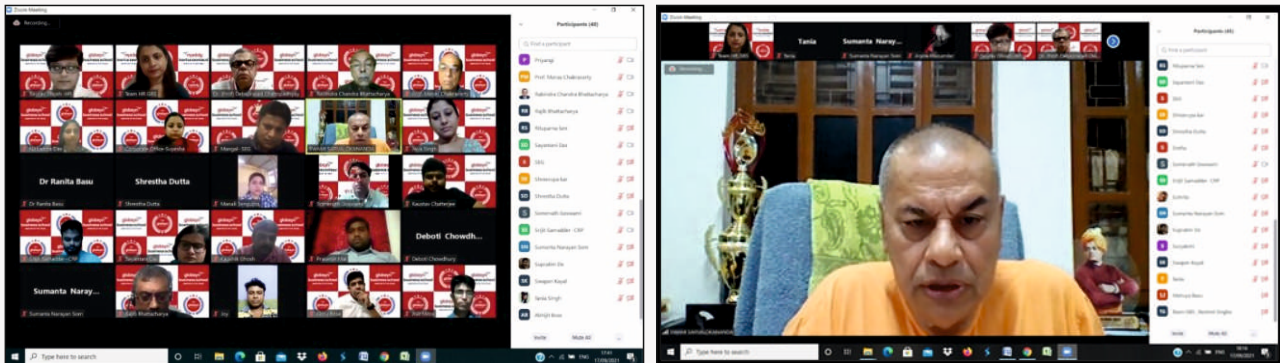
Employee Engagement Activities

During these morbid times when the entire nation is locked indoors, GBS HR Team planned various Employee Engagement Activities to improve employee morale and motivation while working from home.

In this line, to promote workplace balance by incorporating spirituality among individuals, the concept of workplace spirituality had to be ingrained among the students. Hence, GBS initiated efforts of work place spirituality. To encourage the spiritual quotient at workplace among the employees, a virtual session on “Workplace Spirituality” by Swami Sarvalokananda Maharaj was arranged on 17th September 2021 at 05.30 pm onwards.

Workplace spirituality is a framework of organizational values evidenced in the culture that promotes employees' experience of transcendence through the work process, facilitating their sense of being connected to others in a way that provides feelings of completeness and joy.

It is about the recognition that takes place in the context of an organizational community. Organizations that promote a spiritual culture recognize not only the mind but also the spirit of their employees, seek to find meaning and purpose in their work, and desire to connect with each other.



Blog

Newly introduced blog section on the official GBS website

A new page has been created on the official website of GBS to provide guidelines, important dates and other necessary information regarding the blog. There are more than fifteen videos on various Globsyn Business School's 'Education' and 'Beyond Education' activities uploaded in the social media platforms.

The blog section of Globsyn Business School has continued publishing some impactful blogs in the previous quarter on topics such as:

- COVID-19: Trending Terminologies – Part 2
- My Journey as a Management Student in the Time of COVID-19 Pandemic
- COVID- 19: Healthy Ways to Strengthen Your Immune System
- Globsyn Management Journal: A Research Repository of the Management Realm
- Zomato IPO – A Success Story or an Over-optimistic Market Response?
- ‘Code Red for Humanity’ as Climate Change is Real
- Why We Need to Prioritise Mental Well-being of Young Minds
- An Effective Zoom Guide: Features and Etiquettes you Should Know
- Powers that can be used by Negotiators at the Negotiation Table
- Way of Producing Effective Videos for E-Learning Courses

These blogs are a perfect read for all the readers who want to be enlightened with different conversant aspects.